

# 2016届MBA职业发展年报 与2016级在校生情况

Career Development Report  
& Student Profile



中央财经大学 | 商学院  
Central University of Finance and Economics | Business School



## 学生基本数据

### The Basic Information of The Students

2016 届毕业生概况		
类别	学制	人数
国际班	2 年	24
全日制班	2 年	46
在职班	2-3 年	443
Graduation in 2016		
Category	Length of schooling	Number
IMBA	2 years	24
Full-Time	2 years	46
Part-Time	2-3 years	443

2016 级在校生概况		
类别	学制	人数
国际班	2 年	18
全日制班	2 年	59
在职班	2 年	269
Enrollment in 2016		
Category	Length of schooling	Number
IMBA	2 years	18
Full-Time	2 years	59
Part-Time	2 years	269

➤ 招聘实习生、毕业生，洽谈校企合作，获取更多信息，请联系：  
Recruit interns and graduates, negotiate university-enterprise cooperation and get more information, please contact:

## 中央财经大学MBA职业发展中心

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## 致辞 / Message

尊敬的用人单位：

中央财经大学 MBA 教育中心致力于培养具备全球视野和战略思维能力，拥有金融财务专长，能够推动社会发展的管理人才。统计显示，我校 2016 届 MBA 毕业生主要流向银行、证券、保险、基金、期货等行业领域，从事财务、投资管理等财经类工作职能。毕业生去向突出反映了我校的 MBA 办学特色，并与培养目标高度一致。

我校 MBA 学生是非常优秀的人才群体，他们来自各行各业，有平均 7 年左右的工作经验，超过一半的学生具有财经领域工作背景，有着独特的职业经历和丰富的实践经验。在校学习期间，他们追求卓越、积极向上，勇于开拓创新，富有团队精神。经过 2 至 3 年的学习后，他们基础广泛、扎实，专业精强，具有组织指挥生产、经营的应变、判断、决策能力，有着较高的战略眼光和较强的综合业务水平，具备了职业经理人的献身精神和职业道德。

为企业输送优秀人才，提供人力资源支持，是我们义不容辞的责任。我们致力于为企业提供以下服务：建立中财 MBA 学生人力资源库；推荐 MBA 优秀学生；多渠道发布招聘信息、实习信息；举办 MBA 专场招聘会、宣讲与推介会；企业校园形象展示与推广；组织学生参与企业小组咨询项目。

我代表 MBA 教育中心诚挚感谢社会各界对中央财经大学 MBA 项目的关注和支持，热烈欢迎用人单位前来中央财经大学招聘 MBA 优秀学生和暑期实习生。



王瑞华  
中央财经大学商学院院长兼 MBA 教育中心主任

**Dear employers,**

The MBA Education Centre of CUFU is dedicated to provide programming that cultivates management personnel with an international perspective, strong strategic-thinking skills, expertise in finance and management, and an ability to impel social development. The CUFU MBA graduates 2016, mainly engaged in the fields of bank, securities, insurance, fund, IT/Telecom etc, possessing excellent comprehensive quality and operational capability, have already won a high public praise and social reputation after graduation.

Averaged about 7 years of working experience, The MBA students in CUFU is an excellent team from varied industry backgrounds, and more than half of them have working experiences in finance field, which contributes to their distinctive professional history and abundant practical experience. Over the 2 or 3 years of study in CUFU, they pursue steady progress and excellence, entrepreneurial and team spirit, leading to solid theoretical foundation, strong professional skills, the outstanding capabilities of organizing and conducting business, managing emergency, and judging and decision-making. Far-reaching strategic vision and comprehensive professional proficiency they acquired in CUFU secure their high devotion and professional ethics required for professional managers.

To provide excellent talents as well as support of human resources are our duty-bound responsibilities. We are devoted to provide the following services: Set up Human Resources Database of CUFU MBA students; Recommend excellent MBA students; Release recruitment and intern information with various channels; Conduct MBA recruitment meeting, popularization, and recommendation; Bring forth and popularize enterprise campus image; Organize students to participate in group consulting program for enterprises.

On behalf of all staff of the MBA Education Centre, please allow me to express my most sincere appreciation to any individual and entities who give care or support to the MBA program of CUFU, and prospective employers are welcome to recruit excellent MBA graduates or draft summer interns.

Ruihua Wang  
Dean of the Business School and Director of the MBA Education Center, CUFU

## 中央财经大学 2016 届 MBA 毕业生职业发展报告 Career Development Report—2016 MBA Graduates

2016 届 MBA 于 2016 年 7 月毕业，他们平均入学年龄 29.5 岁，平均工龄 6.6 年。本次毕业生职业发展调研面向全体 2016 届 MBA 毕业生，问卷有效回收率 94.3%。

The 2016 MBA graduates, with the average enrollment age of 29.5 and the average years of work experience of 6.6, graduated in July 2016. In the graduate career development survey in all the 2016 MBA graduates, we received 94.3% questionnaires in effects.

### 2016 届 MBA 毕业生职业发展主要特点：Major Characteristics of 2016 MBA Graduates

- ◆ **行业流向：**“财经特色”鲜明，金融业从业人数比重大，约占毕业生总人数 46.7%，其中全日制 MBA 金融行业从业人数约占本班人数的 45.5%；同时行业分布呈多元化特点。
- ◆ **工作职能：**从事财务管理 / 会计 / 审计 / 税务、投资顾问 / 投资管理、保险 / 证券 / 期货经纪、私募股权投资 / 风险投资业务等“财经类”工作职能的毕业生占据主导地位，共约占毕业生总人数的 38.0%；同时工作职能分布广泛。
- ◆ **工作地区：**与入学前相比，工作区域更加趋于集中化，90.5% 的毕业生留在北京工作。
- ◆ **薪酬水平：**与入学前相比，整体年薪层次普遍提高，增幅显著，平均年薪 30.36 万元，比入学时提高了 57.55%；最高年薪 220 万元。
- ◆ **单位性质：**毕业生注重工作的社会地位和稳定性，同时看重职业发展空间和待遇，以大型国有企业为主，约占 43.1%；外资、股份制和民营企业比重较大，约占 48.3%。
- ◆ **职位层次：**与入学前相比，职位有了较大提升，高层管理者比重较大，其中董事长 / 总裁、总 / 副总经理比例约占 8.0%。
- ◆ **职业转换：**高达 70.7% 的全日制 MBA 实现了行业转换，其中由非金融行业转换到金融行业的比率高达 31.7%；金融行业之间的转化比率为 17.1%。非金融行业转换到金融行业的情况如下：
- ◆ **Industry Involved,** based on the distinguishing feature of Finance and Economics, a large proportion of the graduates are engaged in financial industry (appr.46.7%). Up to 45.5% of full-time graduates select financial industry as their career direction. Meanwhile, a multi-layered characteristics is presented in industry distribution.
- ◆ **Job Descriptions,** the graduates are qualified for a wide range of positions. The prevailing positions are Financial Management/Accounting/Auditing/Taxation, Investment Consultant/Investment Management, Insurance/Securities/Futures Broker, Private equity investment/Venture Capital and other financial and economics jobs. They accounted for 38.0% of all the graduates.
- ◆ **Working Place,** compared with the locations before studying at CUFU, the locations are more concentrated. Up to 90.5% of graduates work in Beijing.
- ◆ **Payment Level,** the average annual salary of graduates increases by 58 percent to MB 303,600.00, and the highest annual salary is about RMB 2200,000.00.
- ◆ **Enterprise Ownership,** as high as 43.1% of graduates choose to serve in huge state-owned business due to the consideration of stability and social status, as well as career advancement and remuneration. Besides, about 48.8% of the graduates choose to work in Joint-Stock enterprise, Private enterprise and Foreign-owned enterprises.
- ◆ **Positional Level,** most graduates have a rise in terms of position after graduation. Managerial positions of middle or high level take up a large proportion. The proportion of senior leadership position, including general manager and deputy general manager is about 8.0%.
- ◆ **Professional Conversion,** up to 70.7% of full-time graduates converted the industry successfully. Non-financial industries to the financial industry conversion rate is as high as 31.7%. Inter-financial industry conversion rate is 17.1%. Details as below:

转行行业类别 Category of employment	转行行业细分 Industry Segmentation	比例 Ratio	总计 Total
金融行业 Finance	保险、基金、期货等其他投资服务业 Insurance, Fund, Futures and other Investment Services	14.6%	31.7%
	银行业 Banking	12.2%	
	投资银行 / 证券业 Investment Banks/Securities	4.9%	

## 工作行业流向分布 Employment Industry Statistics

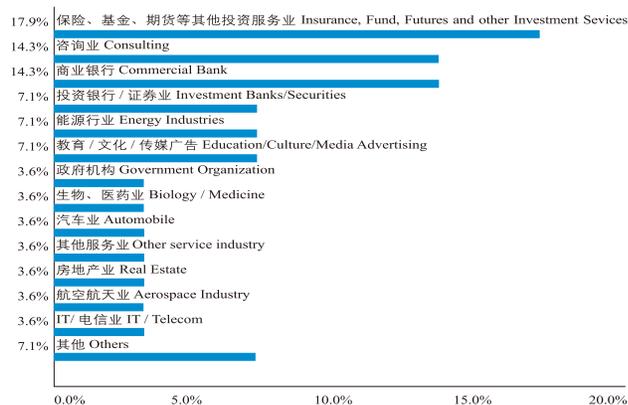


全日制毕业生 Full-time MBA Graduates

## 工作职能分布 Job Functions



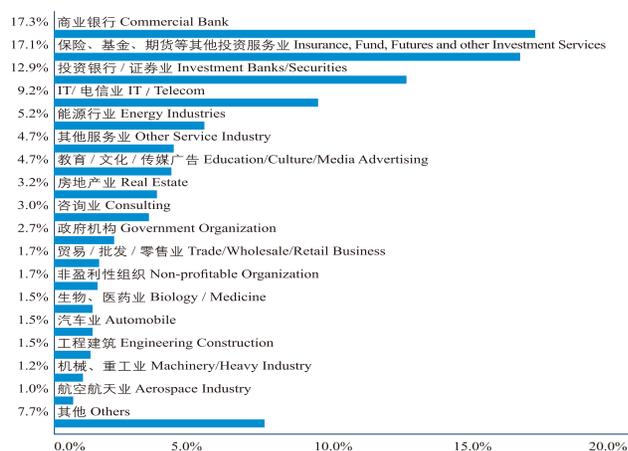
全日制毕业生 Full-time MBA Graduates



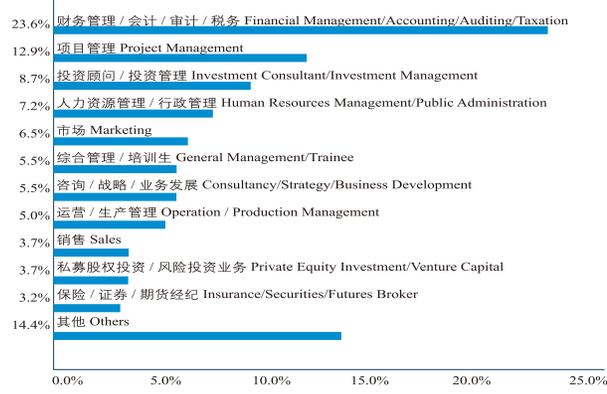
国际班毕业生 International MBA Graduates



国际班毕业生 International MBA Graduates

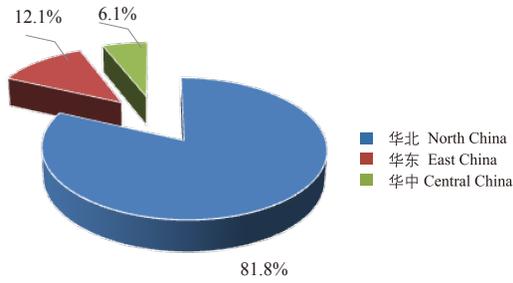


在职班毕业生 Part-time MBA Graduates

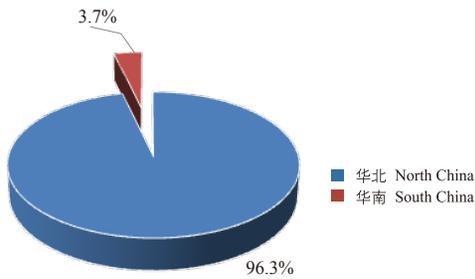


在职班毕业生 Part-time MBA Graduates

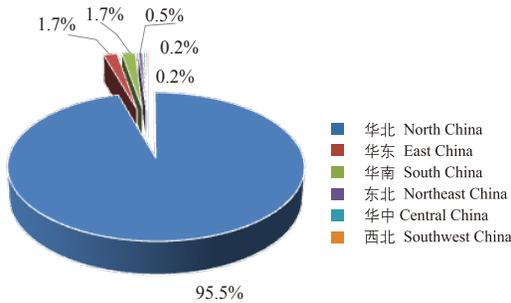
### 工作地区分布 Employment by Location



全日制毕业生 Full-time MBA Graduates

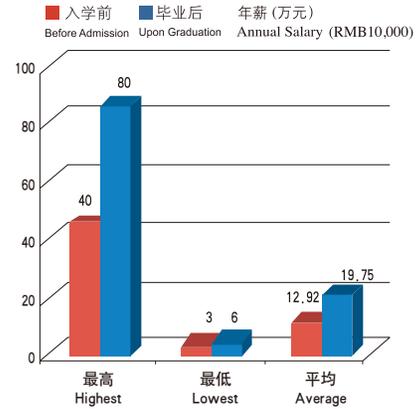


国际班毕业生 International MBA Graduates

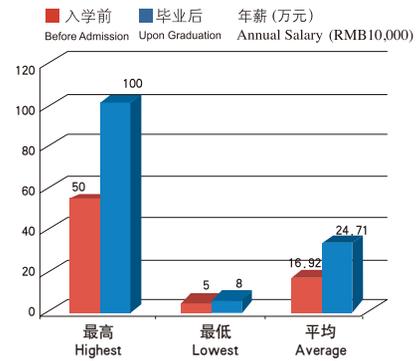


在职班毕业生 Part-time MBA Graduates

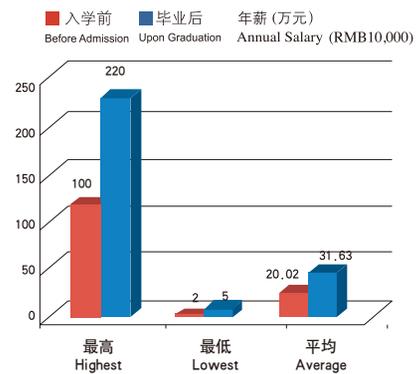
### 毕业生薪资情况 Salary Information



全日制毕业生 Full-time MBA Graduates

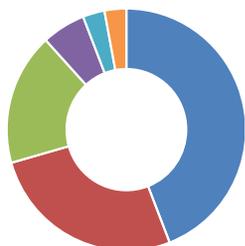


国际班毕业生 International MBA Graduates



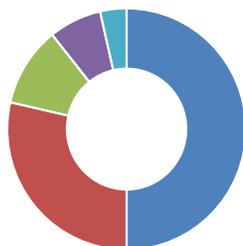
在职班毕业生 Part-time MBA Graduates

### 工作单位性质分布 Ownership of Enterprise



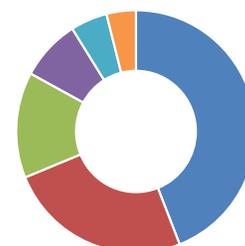
44.1%	民营 / 私企	Private
26.5%	国有企业	State-owned
17.6%	股份制	Joint-stock system
5.9%	政府 / 非盈利性组织	Government / Non-profitable Organization
2.9%	外资企业	Foreign
2.9%	其他	Others

全日制毕业生  
Full-time MBA Graduates



50.0%	国有企业	State-owned
28.6%	民营 / 私企	Private
10.7%	外资企业	Foreign
7.1%	股份制	Joint-stock system
3.6%	政府 / 非盈利性机构	Government / Non-profitable Organization

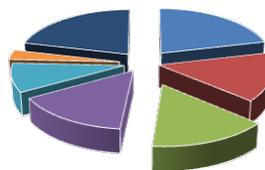
国际班毕业生  
International MBA Graduates



44.1%	国有企业	State-owned
24.8%	民营 / 私企	Private
14.1%	股份制	Joint-stock system
8.2%	外资企业	Foreign
5.0%	政府 / 非盈利性机构	Government / Non-profitable Organization
4.0%	其他	Others

在职班毕业生  
Part-time MBA Graduates

### 工作职位情况分布 Employment Position Information



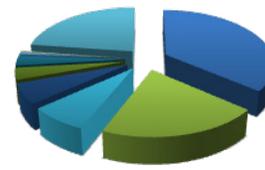
21.2%	经理	Manager
15.2%	管理培训生	Management Trainee
15.2%	主管	Supervisor
15.2%	助理	Assistant
9.1%	总 / 副总经理	GM / Vice GM
3.0%	咨询顾问	Consultant
21.2%	其他	Others

全日制毕业生  
Full-time MBA Graduates



42.9%	经理	Manager
25.0%	主管	Supervisor
7.1%	咨询顾问	Consultant
3.6%	董事长 / 总裁	Chairman / President
3.6%	管理培训生	Management Trainee
3.6%	助理	Assistant
14.3%	其他	Others

国际班毕业生  
International MBA Graduates



36.0%	经理	Manager
20.3%	主管	Supervisor
7.4%	总 / 副总经理	GM / Vice GM
6.0%	助理	Assistant
3.5%	主任	Director
3.0%	咨询顾问	Consultant
0.7%	董事长 / 总裁	Chairman / President
0.2%	管理培训生	Management Trainee
22.8%	其他	Others

在职班毕业生  
Part-time MBA Graduates

## 2016 届 MBA 毕业生工作单位 (部分)

### Part of Employers—2016 MBA Graduates

在职主要去向 Part-Time MBA Students		全日制主要去向 Full-Time MBA Students	
中国银行	Bank of China	中国工商银行	Industrial and Commercial Bank of China
中国建设银行	China Construction Bank	中国光大银行	China Everbright Bank
中国工商银行	Industrial and Commercial Bank of China	渤海银行	China Bohai Bank
中国农业银行	Agricultural Bank of China	北京银行	Bank of Beijing
中国民生银行	China Minsheng Bank	华夏银行	Huaxia Bank
国家开发银行	China Development Bank	浦发银行	Pudong Development Bank
中国邮政储蓄银行	Postal Saving Bank of China	中信银行	China Citic Bank
中信银行	China Citic Bank	昆仑银行	Bank of Kunlun
华夏银行	Huaxia Bank	中国人寿财产保险	China Life
兴业银行	Industrial Bank Co.,Ltd	安邦保险	Anbang Insurance
交通银行	Bank of Communications	国信证券	Guosen Securities
恒丰银行	Evergrowing Bank Co.Ltd	联讯证券	Lianxun Securities
浦发银行	Pudong Development Bank	中央财经大学	CUFE
德勤华永会计师事务所	Deloitte & Touche	中国冶金科工	Metallurgical Corporation of China Ltd.
申万宏源证券	Shenwan Hongyuan Securities	中国建筑工程公司	China State Construction Engineering Corporation
光大证券	Everbright Securities	中铁建业集团	Zhongtie Jianye, Group Co.,Ltd
国金证券	Sinolink Security	中国对外经济贸易信托	China Foreign Economy & Trade Trust Co.,Ltd
国泰君安证券	GuoTai JunAn Security	中油财务有限责任公司	China Petroleum Finance Co., Ltd
中国银河证券	China Galaxy Securities	人民邮电出版社	Posts&Telecom Press
西南证券	Southwest Security	北京市经济技术开发区投资促进局	Beijing Investment Promotion Bureau
中国长城资产管理公司	China Great Wall Asset Management Corporation	京东	JD
中融国际信托有限公司	Zhongrong International Trust Co.,Ltd	毕马威会计师事务所	KPMG
国家开发投资公司	State Development&Investment Corp.	日立租赁(中国)	Hitachi (China) Leasing Co. Ltd.
北京现代汽车金融	Beijing Hyundai Auto Finance Co.,Ltd	爱玛客	Armark
联想集团	Lenovo		
百度	Baidu		
京东	JD		
汇丰银行	HSBC		
辉瑞投资有限公司	Pfizer Investment Limited		
思科	Cisco		
汤森路透	Thomson Reuters		
戴姆勒	Daimler Greater China Investment Limited		
惠普	HP		
英联马利	AB Mauri		
西安杨森制药有限公司	Xian Janssen Pharmaceutical Ltd.		

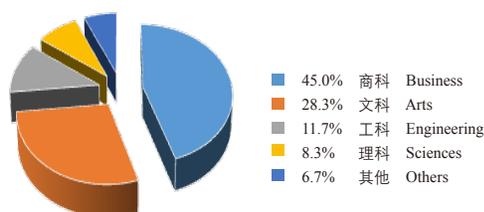
## 2016 级全日制 MBA 在校生情况 Student Profile of 2018 Full-Time MBA Students

2016 级全日制 MBA 将于 2018 年 7 月毕业，他们平均入学年龄 28.2 岁，集中实习时间为 2017 年暑假（7 - 8 月），用人单位可在 2017 年 3 - 6 月来我校招聘 MBA 暑期实习生。招聘他们从事全职工作的最佳时间段为“2017 年 9 月到 2018 年 6 月”。

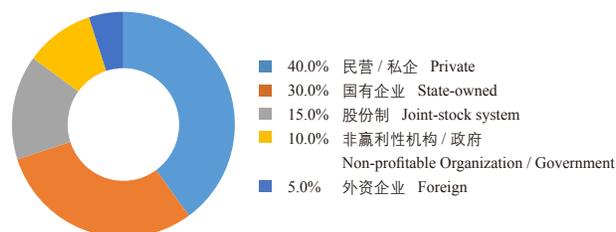
Expected to be graduated in July 2018, 2018 full-time MBA students, with the average admission age of 28.2, can take part in internship during summer vacation from July to August in 2017. Company can recruit interns from March to June in 2017, and the best time of recruiting in full-time position is from September 2017 to June 2018.

### 主要指标分析 Statistics and Analysis

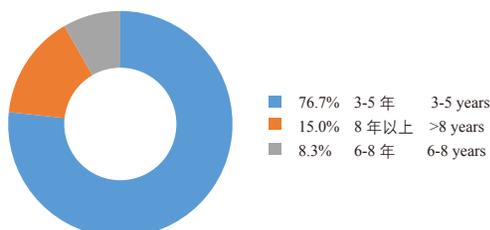
专业背景分布  
Undergraduate Majors



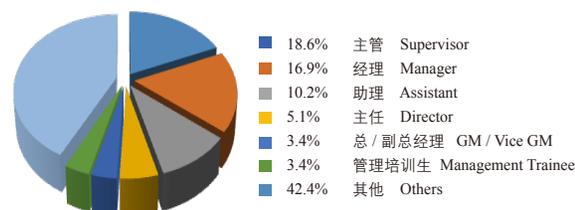
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



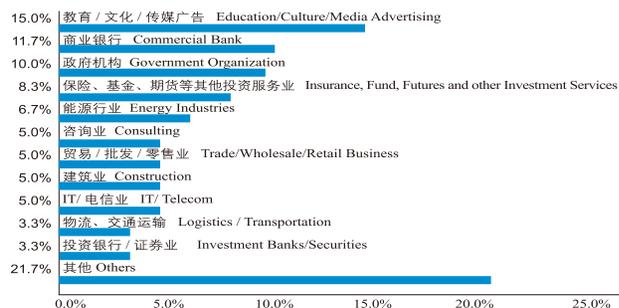
入学前职位分布  
Job Position Before Admission



来源地区分布  
Sources of Students

地区	各省市人数				各区百分比
华北	北京 56.6%	山西 3.8%	天津 3.8%	河北 1.9%	66.0%
华东	山东 18.9%	福建 1.9%	江苏 1.9%		22.6%
东北	黑龙江 3.8%				3.8%
华南	广东 1.9%	云南 1.9%			3.8%
华中	河南 1.9%				1.9%
西南	西藏 1.9%				1.9%

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



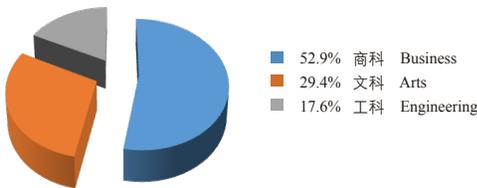
## 2016 级国际班在校生情况 Student Profile of 2018 IMBA Students

2016 级 IMBA 学生将于 2018 年 7 月毕业，平均入学年龄 29.5 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

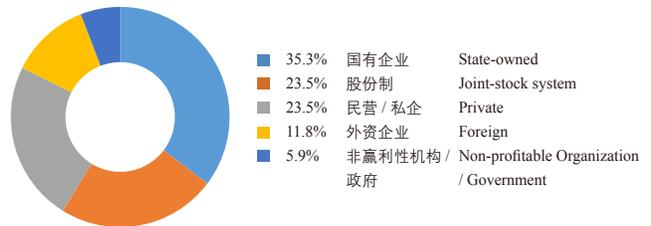
2018 IMBA students, with the average admission age of 29.5, will graduate in July 2018. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

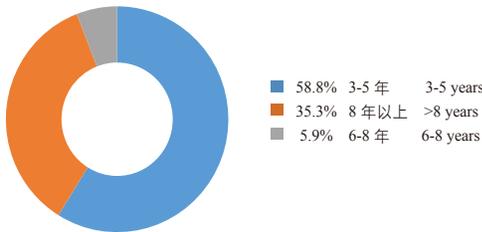
专业背景分布  
Undergraduate Majors



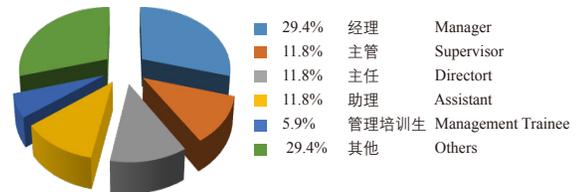
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



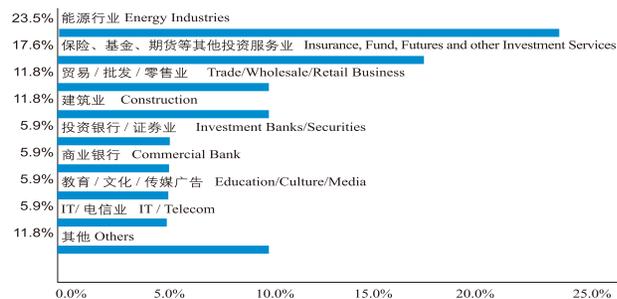
入学前职位分布  
Job Position Before Admission



来源地区分布  
Sources of Students

地区	各省市人数		各区百分比
华北	北京 76.5%	天津市 5.9%	82.4%
华东	山东 5.9%		5.9%
东北	黑龙江 5.9%		5.9%
华南	广西 5.9%		5.9%

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



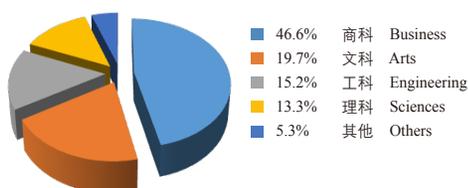
## 2016 级在职 MBA 在校生情况 Student Profile of 2018 Part-Time MBA Students

2016 级 P-MBA 学生将于 2018 年 7 月毕业，平均入学年龄 29.4 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

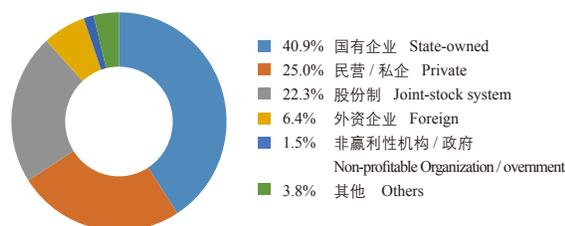
2018 Part-time MBA students, with the average admission age of 29.4, will graduate in July 2018. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

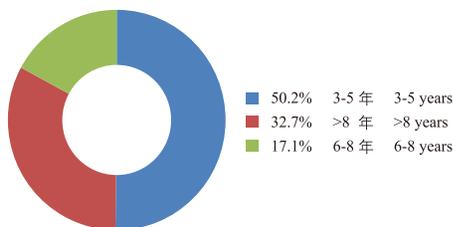
专业背景分布  
Undergraduate Majors



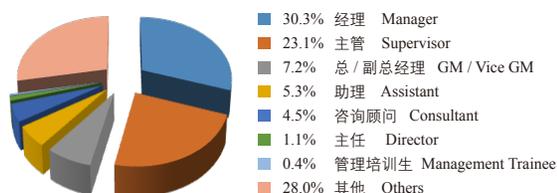
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



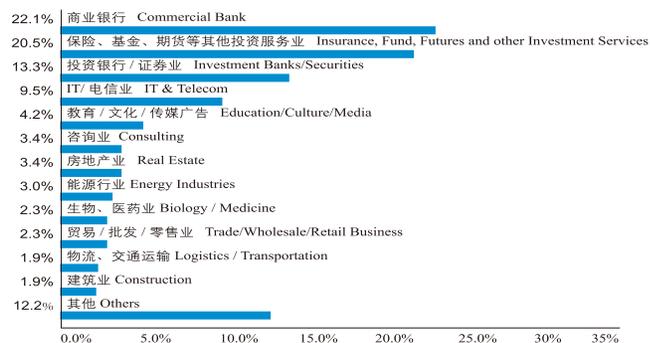
入学前职位分布  
Job Position Before Admission



来源地区分布  
Sources of Students

地区	各省市人数						各区百分比
华北	北京 90.8%	河北 2.7%	天津 1.1%				94.7%
华东	山东 1.5%	安徽 0.4%	福建 0.4%	江苏 0.4%	上海 0.4%	浙江 0.4%	3.4%
华南	广东 0.8%						0.8%
华中	河南 0.4%						0.4%
西南	重庆 0.4%						0.4%
东北	辽宁 0.4%						0.4%

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



## 寄语 MESSAGES



荣启文  
总经理  
合众合管理咨询公司

Star  
General Manager  
Hezhonghe Management Consulting  
Corporate

中财商学院汇集了各个学科的优秀师资资源，精心设计了结合实践的课程，帮助 MBA 学生树立正确的职业目标和职业规划，在自己的职业领域里厚积薄发！贵校培养的 MBA 毕业生具有非凡职业素养和很强专业能力，他们遍布于银行、证券、基金、投资等金融行业，工作表现优秀，赢得了非常好的口碑。

很荣幸协助中财商学院开设《助力 MBA 职业发展》大讲堂，提供职业发展合作服务的平台，促进学生获得职业提升，实现职业价值！协助中财商学院输出更多优秀的学生是我们共同的追求与期待！

The outstanding teaching resources of every discipline and well-designed courses combined with practice of the Business School of CUFU, helps the MBA student establish the right career goals and career planning, and have profound accumulation in their career. The MBA graduates from the Business School of CUFU have extraordinary professional accomplishments and abilities. Their remarkable performance in banks, securities, funds, investment and other financial industries have won good reputation. It's a great honor to assist the Business School of CUFU to set up the auditorium, assisting the career development of MBA students, providing a platform for career development cooperation services and helping students to get career promotion and realize professional value. It's our common pursuit and expectation to assist the Business School of CUFU to cultivate more outstanding graduates.



鲁美辰  
2016 级全日制 MBA  
恒丰银行实习生

Meichen Lu  
Full-time MBA enrollment 2016  
Intern  
HENG FENG bank

中财 MBA 的学习培养了我多角度分析问题的习惯，锻炼了我团队合作解决问题的能力，提升了我对国内外经济环境的认知。老师们通过深入浅出的理论讲解和案例分析，帮助我们完善了从学术渊源到如何实践的思维方式，为我们搭建了一个全方位的知识构架和思维体系。每听一门课程，都会引起一次思潮激荡，引发一次深刻的反思。

MBA 的学习为我提供了广阔的成长平台和实践机会，在校友的帮助下，我得到了一次宝贵的实习机会，亲身体验了当前数字银行背景下的信贷业务工作方式，学习了处理和解决实际问题的实用技巧，使我能够站到一个更高的平台上来学习知识、运用知识。感谢中财 MBA，祝愿越办越好。

My study in the MBA of CUFU has allowed me to form the habit of analyzing problems from multiple angles, improve my ability to solve problems with teamwork and awareness of economic environment home and abroad. The explicit explaining of theories and analyzing of cases from professors have cultivated my way of thinking how to put theories into practice, and helped me build a full range of knowledge frame and thinking system. Every single lecture I attended is inspiring and thought provoking for me. My study in the MBA of CUFU has also provided me with a broad platform and many opportunities. With the help of alumni seniors, I got a chance of internship and it was a wonderful experience that allowed me to understand the way credit firms operate under the current digital banking background and learn practical skills to solve problems in the real business world. All these have helped me to be on a higher platform to learn and use knowledge. Thanks to the teachers' enormous efforts. And I wish CUFU MBA center a brighter future.



李芳菲  
2016 届全日制 MBA  
中国工商银行

Fangfei Li  
Full-Time MBA graduate 2016  
Industrial and Commercial Bank of China

毕业离开校园转眼间已经快一年了，回想起来在中财 MBA 度过的六百多个日夜仿佛历历在目。记得在课堂上财经领域顶尖专家教授如沐春风的教诲，记得和队友们一起参加案例大赛熬夜讨论方案的激情，记得在行业导航沙龙上来自各行业同学智慧经验擦出的火花。

我衷心的感谢母校和 MBA 教育中心。在中财 MBA 我完成了自己的职业转变，进入了梦寐以求的金融行业，翻开了职业发展的新篇章。希望每一位中财 MBA 都能不负使命成为具备全球视野和创新能力，拥有金融财务优势，积极承担社会责任的领导者，祝愿中财 MBA 越办越好，再创新的辉煌。

It has been almost one year since I graduated. The days I spent in MBA of CUFU are still vivid in my mind. I still remember the inspiring teaching from the experts and professors in the field of finance and economics and remember the passion that my teammates and I stayed up to discuss the case in the MBA case contest and the spark of experience and wisdom in the industry salon. I would like give my gratitude to my alma mater and to MBA Education Center sincerely. The learning experience in MBA of CUFU helped me realize the dream of working financial industry and opened a new chapter in the development of career. I hope everyone in MBA of CUFU can fulfill the mission to be come a leader with global vision and innovation ability, make the best of financial advantages and be responsible for social responsibility. I hope that MBA of CUFU will get better and better, and strive for more brilliance.