

2015届MBA职业发展年报 与2015级在校生情况

Career Development Report
& Student Profile



中央财经大学 | 商学院
Central University of Finance and Economics | Business School



学生基本数据

The Basic Information of The Students

2015 届毕业生		
类别	学制	人数
国际班	2 年	15
全日制班	2 年	73
在职班	3 年	217
Graduation in 2015		
Category	Length of schooling	Number
IMBA	2 years	15
Full-Time	2 years	73
Part-Time	3 years	217

2015 级在校生		
类别	学制	人数
国际班	2 年	19
全日制班	2 年	42
在职班	2 年	214
Enrollment in 2015		
Category	Length of schooling	Number
IMBA	2 years	19
Full-Time	2 years	42
Part-Time	2 years	214



招聘实习生、毕业生，洽谈校企合作，获取更多信息，请联系：

Recruit interns and graduates, negotiate university-enterprise cooperation and get more information, please contact:

中央财经大学MBA职业发展中心

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Address: 39 South College Road, Haidian District, Beijing, P.R.China 100081



致辞 / Message

尊敬的用人单位：

中央财经大学 MBA 教育中心致力于培养具备全球视野和战略思维能力，拥有金融财务专长，能够推动社会发展的管理人才。统计显示，我校 2015 届 MBA 毕业生主要流向银行、证券、保险、基金、期货等行业领域，从事财务、投资管理等财经类工作职能。毕业生去向突出反映了我校的 MBA 办学特色，并与培养目标高度一致。

我校 MBA 学生是非常优秀的人才群体，他们来自各行各业，有平均 7 年左右的工作经验，超过一半的学生具有财经领域工作背景，有着独特的职业经历和丰富的实践经验。在校学习期间，他们追求卓越、积极向上，勇于开拓创新，富有团队精神。经过 2 至 3 年的学习后，他们基础广泛、扎实，专业精强，具有组织指挥生产、经营的应变、判断、决策能力，有着较高的战略眼光和较强的综合业务水平，具备了职业经理人的献身精神和职业道德。

为企业输送优秀人才，提供人力资源支持，是我们义不容辞的责任。我们致力于为企业提供以下服务：建立中财 MBA 学生人力资源库；推荐 MBA 优秀学生；多渠道发布招聘信息、实习信息；举办 MBA 专场招聘会、宣讲与推介会；企业校园形象展示与推广；组织学生参与企业小组咨询项目。

我代表 MBA 教育中心诚挚感谢社会各界对中央财经大学 MBA 项目的关注和支持，热烈欢迎用人单位前来中央财经大学招聘 MBA 优秀学生和暑期实习生。



王瑞华
中央财经大学商学院院长兼 MBA 教育中心主任

Dear employers,

The MBA Education Centre of CUFE is dedicated to provide programming that cultivates management personnel with an international perspective, strong strategic-thinking skills, expertise in finance and management, and an ability to impel social development. The CUFE MBA graduates 2015, mainly engaged in the fields of bank, securities, insurance, fund, IT/Telecom etc, possessing excellent comprehensive quality and operational capability, have already won a high public praise and social reputation after graduation.

Averaged about 7 years of working experience, The MBA students in CUFE is an excellent team from varied industry backgrounds, and more than half of them have working experiences in finance field, which contributes to their distinctive professional history and abundant practical experience. Over the 2 or 3 years of study in CUFE, they pursue steady progress and excellence, entrepreneurial and team spirit, leading to solid theoretical foundation, strong professional skills, the outstanding capabilities of organizing and conducting business, managing emergency, and judging and decision-making. Far-reaching strategic vision and comprehensive professional proficiency they acquired in CUFE secure their high devotion and professional ethics required for professional managers.

To provide excellent talents as well as support of human resources are our duty-bound responsibilities. We are devoted to provide the following services: Set up Human Resources Database of CUFE MBA students; Recommend excellent MBA students; Release recruitment and intern information with various channels; Conduct MBA recruitment meeting, popularization, and recommendation; Bring forth and popularize enterprise campus image; Organize students to participate in group consulting program for enterprises.

On behalf of all staff of the MBA Education Centre, please allow me to express my most sincere appreciation to any individual and entities who give care or support to the MBA program of CUFE, and prospective employers are welcome to recruit excellent MBA graduates or draft summer interns.

Ruihua Wang
Dean of the Business School and Director of the MBA Education Center, CUFE

中央财经大学 2015 届 MBA 毕业生职业发展报告

Career Development Report—2015 MBA Graduates

2015 届 MBA 于 2015 年 7 月毕业, 他们平均入学年龄 29.4 岁, 平均工龄 6.5 年。本次毕业生职业发展调研面向全体 2015 届 MBA 毕业生, 问卷有效收回率 94.4%。

The 2015 MBA graduates, with the average enrollment age of 29.4, and the average years of work experience of 6.5, graduated in July 2015. In the graduate career development survey in all the 2015 MBA graduates, we received 94.4% questionnaires in effects.

2016 届 MBA 毕业生职业发展主要特点: Major Characteristics of 2016 MBA Graduates

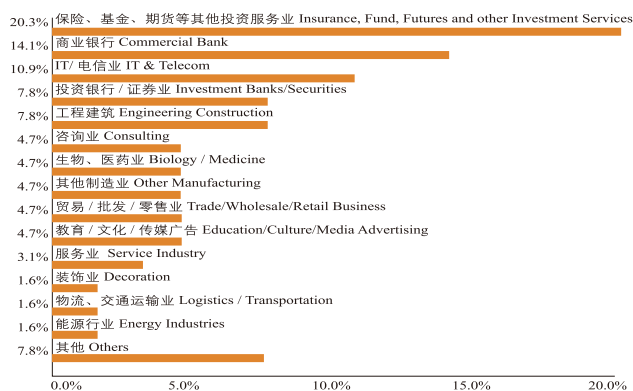
- ◆ **行业流向:** “财经特色” 鲜明, 金融业从业人数比重大, 约占毕业生总人数 43.6%, 其中全日制 MBA 金融行业从业人数约占本班人数的 42.2%; 同时行业分布呈多元化特点。
- ◆ **工作职能:** 从事财务管理 / 会计 / 审计 / 税务、投资顾问 / 投资管理、保险 / 证券 / 期货经纪、私募股权投资 / 风险投资业务等“财经类” 工作职能的毕业生占据主导地位, 共约占毕业生总人数的 31.7%; 同时工作职能分布广泛。
- ◆ **工作地区:** 与入学前相比, 工作区域更加趋于集中化, 89.6% 的毕业生留在北京工作; 0.4% 的毕业生在海外发展。
- ◆ **薪酬水平:** 与入学前相比, 整体年薪层次普遍提高, 增幅显著, 平均年薪 23.96 万元, 比入学时提高了 38.58%; 最高年薪 80 万元。
- ◆ **单位性质:** 毕业生注重工作的社会地位和稳定性, 同时看重职业发展空间和待遇, 以大型国有企业为主, 约占 46.2%; 外资、股份制和民营企业比重较大, 约占 48.5%。
- ◆ **职位层次:** 与入学前相比, 职位有了较大提升, 高层管理者比重较大, 其中董事长 / 总裁、总 / 副总经理比例约占 10.3%。
- ◆ **职业转换:** 高达 74.0% 的全日制 MBA 实现了行业转换, 其中由非金融行业转换到金融行业的比率高达 30.1%; 金融行业之间的转化比率为 15.1%。非金融行业转换到金融行业的情况如下:
- ◆ **Industry Involved,** based on the distinguishing feature of Finance and Economics, a large proportion of the graduates are engaged in financial industry (appr.43.6%). Up to 42.2% of full-time graduates select financial industry as their career direction. Meanwhile, a multi-layered characteristics is presented in industry distribution.
- ◆ **Job Descriptions,** the graduates are qualified for a wide range of positions. The prevailing positions are Financial Management/Accounting/Auditing/Taxation, Investment Consultant/Investment Management, Insurance/Securities/Futures Broker, Private equity investment/Venture Capital and other financial and economics jobs. They accounted for 31.7% of all the graduates.
- ◆ **Working Place,** compared with the locations before studying at CUF, the locations are more concentrated. Up to 89.6% of the graduates work in Beijing. And 0.4% of the graduates work overseas.
- ◆ **Payment Level,** the average annual salary of graduates increases by 38.58 percent to RMB 239,600.00, and the highest annual salary is about RMB 800,000.00.
- ◆ **Enterprise Ownership,** as high as 46.2% of graduates choose to serve in huge state-owned business due to the consideration of stability and social status, as well as career advancement and remuneration. Besides, about 48.5% of the graduates choose to work in Joint-Stock enterprise, Private enterprise and Foreign-owned enterprises.
- ◆ **Positional Level,** most graduates have a rise in terms of position after graduation. Managerial positions of middle or high level take up a large proportion. The proportion of senior leadership position, including general manager and deputy general manager is about 10.3%.
- ◆ **Professional Conversion,** up to 74.0% of full-time graduates converted the industry successfully. Non-financial industries to the financial industry conversion rate is as high as 30.1%. Inter-financial industry conversion rate is 15.1%. Details as below:

转行行业类别 Category of employment	转行行业细分 Industry Segmentation	比例 Ratio	总计 Total
金融行业 Finance	投资银行 / 证券业 Investment Banks/Securities	6.8%	30.1%
	保险、基金、期货等其他投资服务业 Insurance, Fund, Futures and other Investment Services	9.6%	
	银行业 Banking	13.7%	

中央财经大学 2015 届 MBA 毕业生职业发展报告

Career Development Report—2015 MBA Graduates

工作行业流向分布 Employment Industry Statistics

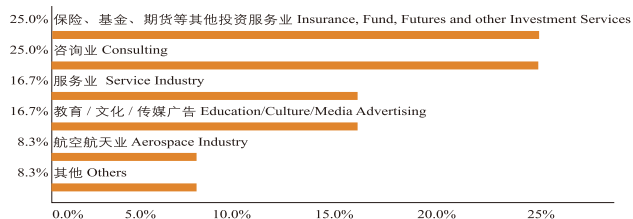


全日制毕业生 Full-time MBA Graduates

工作职能分布 Job Functions



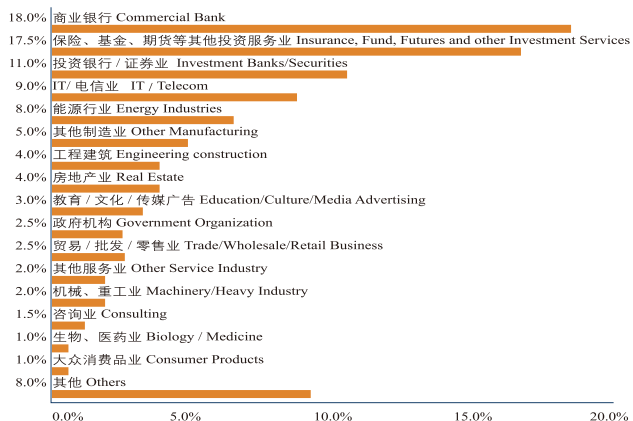
全日制毕业生 Full-time MBA Graduates



国际班毕业生 International MBA Graduates



国际班毕业生 International MBA Graduates



在职班毕业生 Part-time MBA Graduates

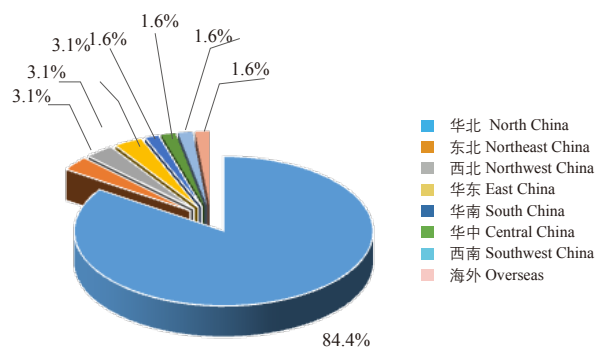


在职班毕业生 Part-time MBA Graduates

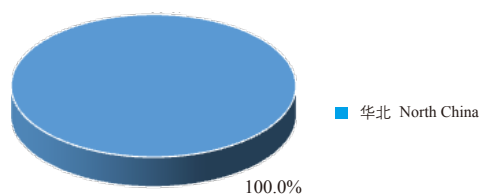
中央财经大学 2015 届 MBA 毕业生职业发展报告

Career Development Report—2015 MBA Graduates

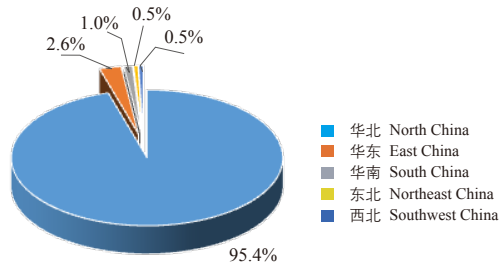
工作地区分布 Employment by Industry



全日制毕业生 Full-time MBA Graduates

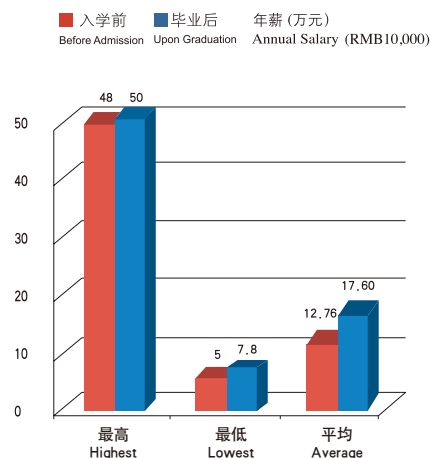


国际班毕业生 International MBA Graduates

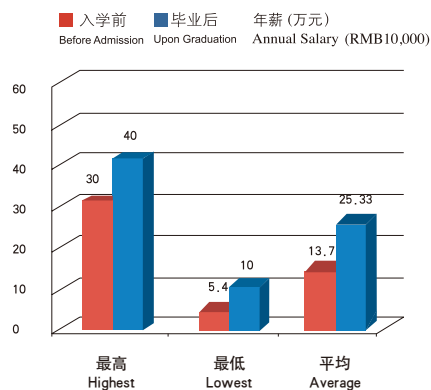


在职班毕业生 Part-time MBA Graduates

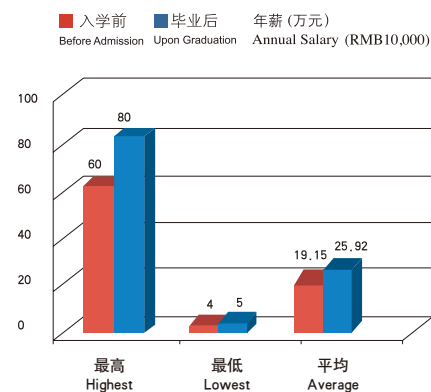
毕业生薪资情况 Salary Information



全日制毕业生 Full-time MBA Graduates



国际班毕业生 International MBA Graduates

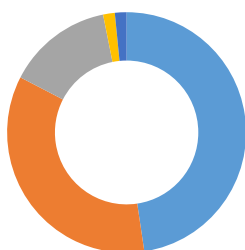


在职班毕业生 Part-time MBA Graduates

中央财经大学 2015 届 MBA 毕业生职业发展报告

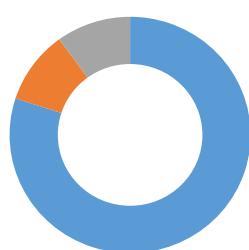
Career Development Report—2015 MBA Graduates

工作单位性质分布 Ownership of Enterprise



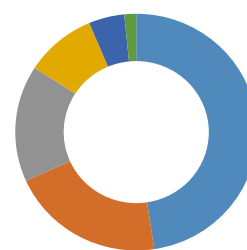
47.6%	国有企业	State-owned
34.9%	民营 / 私企	Private
14.3%	股份制	Joint-stock system
1.6%	外资企业	Foreign
1.6%	政府 / 非盈利性组织	Non-profitable Organization

全日制毕业生
Full-time MBA Graduates



80.0%	民营 / 私企	Private
10.0%	国有企业	State-owned
10.0%	其他	Others

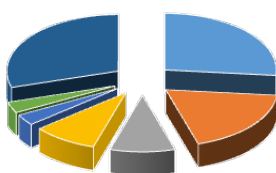
国际班毕业生
International MBA Graduates



47.6%	国有企业	State-owned
20.6%	民营 / 私企	Private
15.9%	股份制	Joint-stock system
9.5%	外资企业	Foreign
4.8%	政府 / 非盈利性机构	Government / Non-profitable Organization
1.6%	其他	Others

在职班毕业生
Part-time MBA Graduates

工作职位情况分布 Employment Position Information



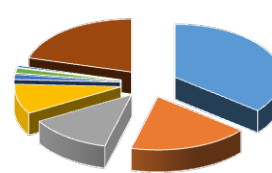
26.6%	经理	Manager
18.8%	助理	Assistant
9.4%	管理培训生	Management Trainee
9.4%	主管	Supervisor
3.1%	董事长 / 总裁	Chairman / President
3.1%	总 / 副总经理	GM / Vice GM
29.7%	其他	Others

全日制毕业生
Full-time MBA Graduates



58.3%	经理	Manager
16.7%	咨询顾问	Consultant
8.3%	助理	Assistant
16.7%	其他	Others

国际班毕业生
International MBA Graduates



35.9%	经理	Manager
18.2%	主管	Supervisor
12.6%	总 / 副总经理	GM / Vice GM
9.1%	助理	Assistant
1.5%	主任	Director
1.5%	咨询顾问	Consultant
0.5%	管理培训生	Management Trainee
20.7%	其他	Others

在职班毕业生
Part-time MBA Graduates

2015 届 MBA 毕业生工作单位 (部分)

Part of Employers—2015 MBA Graduates

在职主要去向 Part-Time MBA Students		全日制去向 Full-Time MBA Students	
中国建设银行	China Construction Bank	中国工商银行	Industrial and Commercial Bank of China
中国农业银行	Agricultural Bank of China	中国农业银行	Agricultural Bank of China
中国工商银行	Industrial and Commercial Bank of China	中国建设银行	China Construction Bank
中国银行	Bank of China	华夏银行	Huaxia Bank
华夏银行	Huaxia Bank	宁波银行	Bank of NingBo
平安银行	Ping An Bank	浦发银行	Pudong Development Bank
兴业银行	Industrial Bank Co.,Ltd	国泰君安证券	GuoTai JunAn Security
民生银行	China Mingsheng Banking CORP.Ltd	申万宏源证券	Shenwan Hongyuan Securities
招商银行	China Merchants Bank	西南证券	Southwest Security
北京银行	Bank of Beijing	北京国融兴华评估公司	BeiJing Guorongxinghua Assets Appraisal Co., Ltd
浦发银行	Pudong Development Bank	南方基金管理有限公司	China Southern Asset Management Co., Ltd.
中金公司	China International Capital Corporation Limited	民生加银基金管理有限公司	Minsheng Royal Fund Management Co., Ltd
中信建投证券	China Securities Co., Ltd.	安邦保险有限公司	AnBang Property & Casualty Insurance. co., Ltd
申万宏源证券	Shenwan Hongyuan Securities	立信会计师事务所	Credit Certified Public Accountants
中国银河证券	China Galaxy Securities	中国轻工集团公司	Sinolight Corporation
国泰君安证券	GuoTai JunAn Security	中国建设基础设施有限公司	Infrastructure Business of China state Construction
国金证券	Sinolink Security	中软国际	Chinasoft International
光大证券	Everbright Securities	首创集团	Beijing Capital Group Company Limited
华融证券	HuaRong Security	北京城建集团	BeiJing Urban Construction Group Co., Ltd
西南证券	Southwest Security	北京新东方	Beijing New Oriental School
安邦保险有限公司	AnBang Property & Casualty Insurance. co., Ltd	三星电子	Samsung Electronics
中国再保险集团	China RE	索尼	Sony
中银保险有限公司	Boc insurance	库伯勒 (北京) 自动化	Kubler (Beijing) automation equipment Trading Co., Ltd.
中融国际信托	ZhongRong International Trust Co.,Ltd		
北京城建集团	BeiJing Urban Construction Group Co.,Ltd		
北京建工集团	BeiJing Construction Engineering Group		
北京市政府办公厅	Office of Beijing municipal government		
中国烟草实业发展中心	China Tobacco Industry Development Center		
中国农业生产资料集团	China National Agricultural Means Of Production Group Corporation		
中石化集团公司	China Sinopec		
京东	JD		

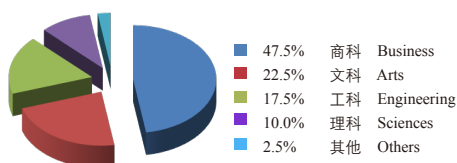
2015 级全日制 MBA 在校生情况 Student Profile of 2017 Full-Time MBA Students

2015 级全日制 MBA 将于 2017 年 7 月毕业，他们平均入学年龄 29.5 岁，集中实习时间为 2016 年暑假（7-8 月），用人单位可在 2016 年 3-6 月来我校招聘 MBA 暑期实习生。招聘他们从事全职工作的最佳时间段为“2016 年 9 月到 2017 年 6 月”。

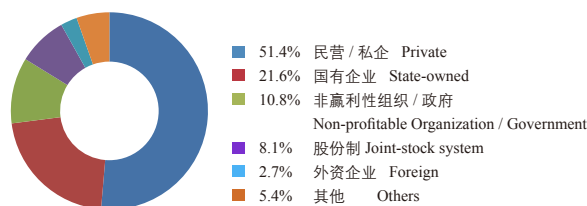
Expected to be graduated in July 2017, 2017 full-time MBA students, with the average admission age of 29.5, can take part in internship during summer vacation from July to August in 2016. Company can recruit interns from March to June in 2016, and the best time of recruiting in full-time position is from September 2016 to June 2017.

主要指标分析 Statistics and Analysis

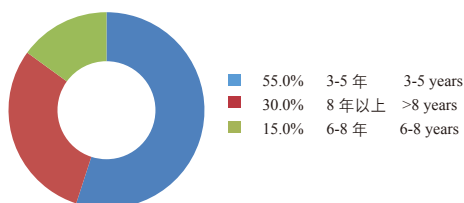
专业背景分布
Undergraduate Majors



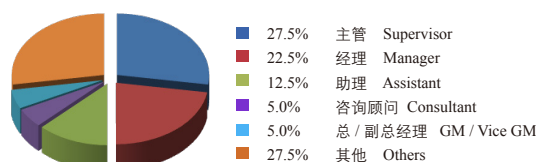
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



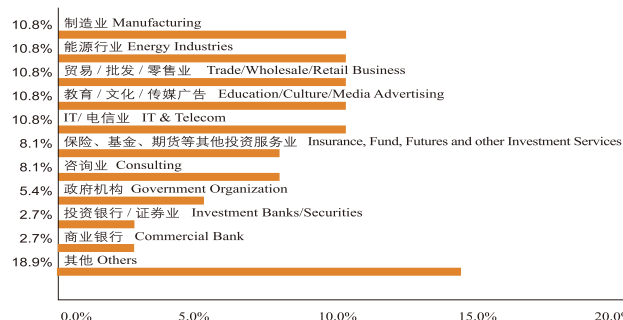
入学前职位分布
Job Position Before Admission



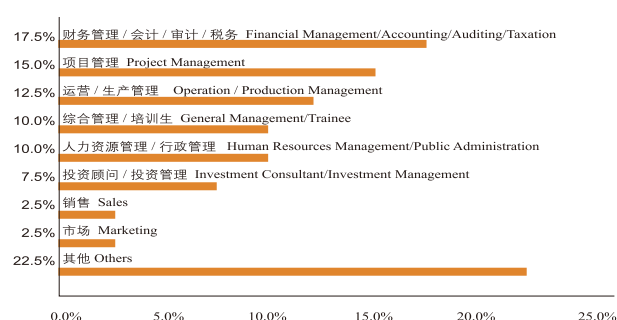
来源地区分布
Sources of Students

地区	各省市人数		各区百分比	
华北	北京 77.5%	山西 2.5%	河北 2.5%	82.5%
华东	山东 2.5%	浙江 2.5%	江苏 2.5%	7.5%
华中	河南 5%	湖北 2.5%		7.5%
东北	黑龙江 2.5%			2.5%

行业背景分布
Industry Background



入学前职能分布
Job Functions Before Admission



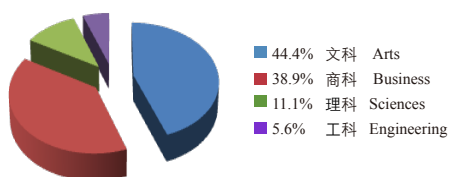
2015 级国际班在校生情况 Student Profile of 2017 IMBA Students

2015 级 IMBA 学生将于 2017 年 7 月毕业，平均入学年龄 28.7 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

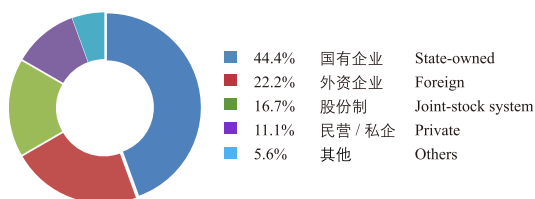
2017 IMBA students, with the average admission age of 28.7, will graduate in July 2017. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

主要指标分析 Statistics and Analysis

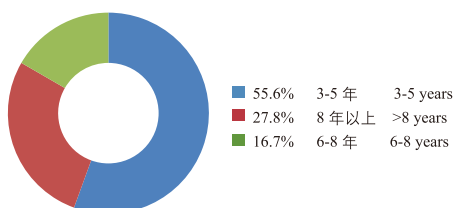
专业背景分布
Undergraduate Majors



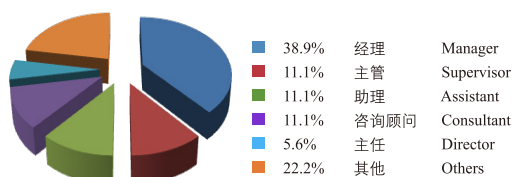
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



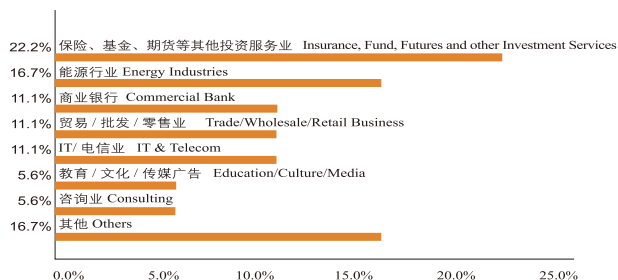
入学前职位分布
Job Position Before Admission



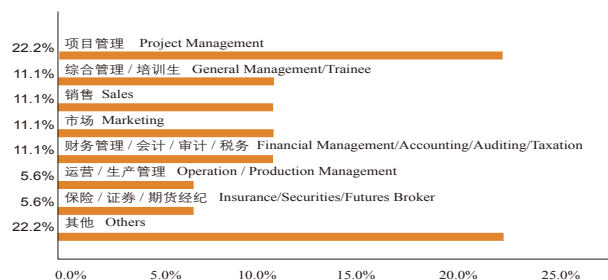
来源地区分布
Sources of Students

地区	各省市人数	各区百分比
华北	北京 94.4%	94.4%
西北	陕西 5.9%	5.9%

行业背景分布
Industry Background



入学前职能分布
Job Functions Before Admission



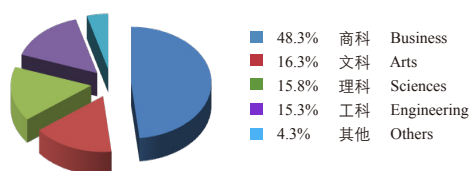
2015 级在职 MBA 在校生情况 Student Profile of 2017 Part-Time MBA Students

2015 级 P-MBA 学生将于 2017 年 7 月毕业，平均入学年龄 30.2 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

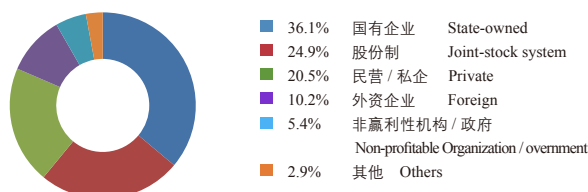
2017 Part-time MBA students, with the average admission age of 30.2, will graduate in July 2017. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

主要指标分析 Statistics and Analysis

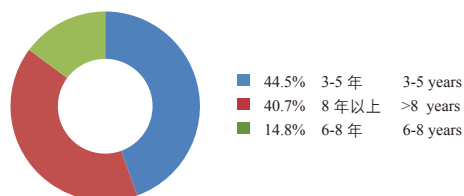
专业背景分布
Undergraduate Majors



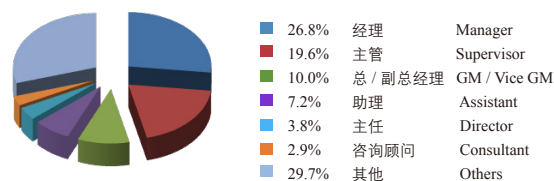
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



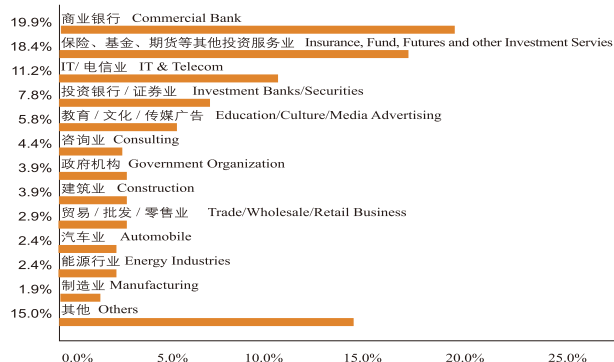
入学前职位分布
Job Position Before Admission



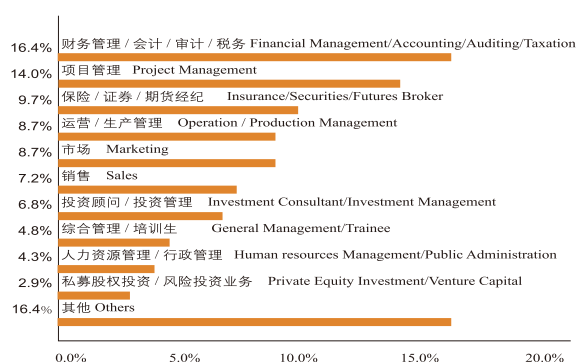
来源地区分布
Sources of Students

地区	各省市人数比					各区百分比
华北	北京 92.3%	河北 1.4%	天津 0.5%	内蒙古 0.5%	山西 0.5%	95.2%
华东	山东 1.9%	上海 1.0%	江苏 0.5%			3.4%
华南	广东 1.0%					1.0%
华中	河南 0.5%					0.5%

行业背景分布
Industry Background



入学前职能分布
Job Functions Before Admission



寄语 MESSAGES



秦晓君
2015 届全日制 MBA
开弦资本

Alex Qin
Full-Time MBA graduate 2015
String Capital

我为成为中财 MBA 人的一员倍感自豪。起初进入中财学习 MBA，只是动了转行的念头。随着学习的深入和中财授课老师全面而认真的课程教授，我迅速的弥补了金融理论知识方面的不足。我对金融世界的复杂交易技术、高超而巧妙的架构设计以及知名国际金融机构的辉煌经历陶醉不已，至此我的人生有了更高的目标，并且下定决心去实现。

我在中财 MBA 学习的最大收获是：全方位、系统性地学习了金融和管理方面的知识；在金融行业中“如何做人、如何做事”的道理；获得了进入金融行业的实习和工作机会。在此感谢中财 MBA，感谢给予我教导的老师以及帮助我的校友，祝愿中财 MBA 越办越好！

I'm proud of being one of the CUFU's MBAer. In the beginning, I just wanted to develop a different career by studying the MBA courses. As the research on the study went deeper and the teaching of the CUFU professors went more comprehensive with professional guidance, I was able to overcome my weakness of financial theories and knowledge deficiency. I'm so attracted to the complicated trading techniques, ingenious structure designing and glorious history of the world famous international financial institutions, thus I aimed for higher goal and determined to achieve it. What I have gained from the study in CUFU include: First, the comprehensive and systematic knowledge of finance and management; Furthermore, the norms and rules of behaving and working in the financial industry. Finally, the opportunities to be engaged in financial industry. I'm very grateful for the two-year learning and growing in CUFU, I deeply appreciate the instructions and help from the whole faculty and the alumni. I believe that the CUFU MBA will be more successful with all my best wishes.



尚天鹏
2015 级全日制 MBA
信达证券实习生

Tianpeng Shang
Full-Time MBA graduate 2016
Cinda Securities

在中财 MBA 学习的时光中，我不仅掌握了详实的金融知识和专业的管理技能，也培养了我多维度、全视角的思维方式。课堂之中，教授们不再局限于课本教学，通过对当前金融管理前沿课题研究，结合实际案例帮助我们深入地掌握所学知识。课堂之外，在校友和老师的推荐下，我有幸能够在信达证券场外市场部参加实习，从事新三板直接投资工作。这段实习经历，让我对我国多层次资本市场建设有了深入的认识，点燃了我对资本市场的热情，使我更加坚定了将金融行业作为未来职业发展道路的决心。

在此，非常感谢中财 MBA 对我的帮助。在校每一天的成长，都将成为我实现梦想的基石。

During the MBA study in CUFU, I not only mastered the comprehensive financial knowledge and professional management skills, but also formed a mindset of thinking in multidimensional way. In class, the lectures from our professors are not confined to textbooks. Instead, all the classes are the combination of latest study of the current financial management frontier research and the actual cases. Outside the classroom, with the recommendation of alumni and teachers, I fortunately became an intern in Cinda Securities OTC market and engaged in the new three board direct investment. This internship experience brought me a deeper understanding of China's multi-level capital market construction. My passion for the capital market was ignited, and I was more determined to choose the financial industry as my future career.

Here, I am very grateful to MBA of CUFU for all the help I received. All the days in the school will be the cornerstone of my dream.

中央财经大学作为国内知名的财经类院校，向社会输送了大批职场精英，特别是在金融领域。商学院 MBA 项目将自身的财经类专业优势与管理学科结合，配备商学院一流的师资队伍，国际化的学科体系设置，通过选拔具备培养潜质的青年才俊，经过 2-3 年学习培养，为社会输送高素质人才和职业经理人。

海航旅游投资集团与中财商学院在人才招聘、社会实践基地、高端培训等方面开展合作，取得了良好的实践效果。学院培养的学生基本理论扎实、社会实践能力强，能够很好地满足企业人才需要。在此，我谨代表人资行政部对中财商学院表示衷心感谢。希望双方能够进一步加深合作并拓展合作领域，实现双方互利共赢。



李博
人资行政部副总经理
海航旅游投资集团

BO LI
Deputy General Manager
HR & Administration Department
HNA tourism investment group

CUFE, as well-known Finance and Economics University, has trained a group of elite, especially in the finance field. MBA education center combine the advantages of finance and economics management, with first-class teacher team and internationally Scientific Constitution, to output High-end management personnel through strict selection and 2-3 years training.

HNA Tourism Investment Group and CUFU collaborate excellently in recruitment, social practice base, higher training and so on. CUFU students have strong fundamental theory and social practice, and meet enterprises' needs very well. Now, I represent the human resources administrative department to express heartfelt thanks to MBA education center and hope we will have further and extended cooperation, achieving mutual benefit and win-win situation.