

# 2014 届 MBA 职业发展年报 与 2014 级在校生情况

Career Development Report  
& Student Profile



中央财经大学 | 商学院  
Central University of Finance and Economics | Business School



## 学生基本数据

### The Basic Information of The Students

2014 届毕业生		
类别	学制	人数
国际班	2年	22
全日制班	2年	58
在职班	3年	223

Graduation in 2014		
Category	Length of schooling	Number
IMBA	2 years	22
Full-Time	2 years	58
Part-Time	3 years	223

2014 级新生		
类别	学制	人数
国际班	2年	23
全日制班	2年	45
在职班	2年	233

Enrollment in 2014		
Category	Length of schooling	Number
IMBA	2 years	23
Full-Time	2 years	45
Part-Time	2 years	233



招聘实习生、毕业生，洽谈校企合作，获取更多信息，请联系：

Recruit interns and graduates, negotiate university-enterprise cooperation and get more information, please contact:

## 中央财经大学MBA职业发展中心

电话：(86-10) 62288851

电邮：career@cufe.edu.cn

地址：北京市海淀区学院南路39号(100081)

MBA Education center, Central University of Finance and Economics(CUFE)

Tel: (86-10) 62288851

E-Mail: career@cufe.edu.cn

Address: 39 South College Road, Haidian District, Beijing, P.R.China 100081



## 致辞 / Message

### 尊敬的用人单位：

中央财经大学MBA教育中心致力于培养具备全球视野和战略思维能力，拥有金融财务专长，能够推动社会发展的管理人才。据统计，我校2014届MBA毕业生主要流向银行、证券、保险、基金、期货等行业领域，从事财务、投资管理等财经类工作职能。毕业生去向突出反映了我校的MBA办学特色，并与培养目标高度一致。

我校MBA学生是非常优秀的人才群体，他们来自各行各业，有平均7年左右的工作经验，超过一半的学生具有财经领域工作背景，有着独特的职业经历和丰富的实践经验。在校学习期间，他们追求卓越、积极向上，勇于开拓创新，富有团队精神。经过2至3年的学习后，他们基础广泛、扎实，专业精强，具有组织指挥生产、经营的应变、判断、决策能力，有着较高的战略眼光和较强的综合业务水平，具备了职业经理人的献身精神和职业道德。

为企业输送优秀人才，提供人力资源支持，是我们义不容辞的责任。我们致力于为企业提供以下服务：建立中财MBA学生人力资源库；推荐MBA优秀学生；多渠道发布招聘信息、实习信息；举办MBA专场招聘会、宣讲与推介会；企业校园形象展示与推广；组织学生参与企业小组咨询项目。

我代表MBA教育中心诚挚感谢社会各界对中央财经大学MBA项目的关注和支持，热烈欢迎用人单位前来中央财经大学招聘MBA优秀学生和暑期实习生。



王瑞华

中央财经大学商学院院长兼MBA教育中心主任

### Dear employers,

The MBA Education Centre of CUFU is dedicated to provide programming that cultivates management personnel with an international perspective, strong strategic-thinking skills, expertise in finance and management, and an ability to impel social development. The CUFU MBA graduates 2014, mainly engaged in the fields of bank, securities, insurance, fund, IT/Telecom etc, possessing excellent comprehensive quality and operational capability, have already won a high public praise and social reputation after graduation.

Averaged about 7 years of working experience, The MBA students in CUFU is an excellent team from varied industry backgrounds, and more than half of them have working experiences in finance field, which contributes to their distinctive professional history and abundant practical experience. Over the 2 or 3 years of study in CUFU, they pursue steady progress and excellence, entrepreneurial and team spirit, leading to solid theoretical foundation, strong professional skills, the outstanding capabilities of organizing and conducting business, managing emergency, and judging and decision-making. Far-reaching strategic vision and comprehensive professional proficiency they acquired in CUFU secure their high devotion and professional ethics required for professional managers.

To provide excellent talents as well as support of human resources are our duty-bound responsibilities. We are devoted to provide the following services: Set up Human Resources Database of CUFU MBA students; Recommend excellent MBA students; Release recruitment and intern information with various channels; Conduct MBA recruitment meeting, popularization, and recommendation; Bring forth and popularize enterprise campus image; Organize students to participate in group consulting program for enterprises.

On behalf of all staff of the MBA Education Centre, please allow me to express my most sincere appreciation to any individual and entities who give care or support to the MBA program of CUFU, and prospective employers are welcome to recruit excellent MBA graduates or draft summer interns.

Ruihua Wang

Dean of the Business School and Director of the MBA Education Center, CUFU

2014 届 MBA 于 2014 年 7 月毕业，他们平均入学年龄 29.4 岁，平均工龄 6.7 年。本次毕业生职业发展调研面向全体 2014 届 MBA 毕业生，问卷有效回收率 96.6%。

The 2014 MBA graduates, with the average enrollment age of 29.4 and the average years of work experience of 6.7, graduated in July 2014. In the graduate career development survey in all the 2014 MBA graduates, we received 96.6% questionnaires in effects.

### 2014 届 MBA 毕业生职业发展主要特点：Major Characteristics of 2014 MBA Graduates

- ◆ **行业流向：**“财经特色”鲜明，金融从业人数比重较大，约占毕业生总人数 39.7%，其中全日制 MBA 金融从业人数约占本班人数的 32.8%；同时行业分布呈多元化特点。
- ◆ **工作职能：**从事财务管理/会计/审计/税务、投资顾问/投资管理、保险/证券/期货经纪、私募股权投资/风险投资业务等“财经类”工作职能的毕业生占据主导地位，共约占毕业生总人数的 32.6%；同时工作职能分布广泛。
- ◆ **工作地区：**与入学前相比，工作区域更加趋于集中化，91.8% 的毕业生留在北京工作；0.7% 的毕业生在海外发展。
- ◆ **薪酬水平：**与入学前相比，整体年薪层次普遍提高，增幅显著，平均年薪 22.74 万元，比入学时提高了 39.8%；最高年薪 200 万元。
- ◆ **单位性质：**毕业生注重工作的社会地位和稳定性，同时看重职业发展空间和待遇，以大型国有企业为主，约占 39.4%；外资、股份制和民营企业比重较大，约占 47.8%。
- ◆ **职位层次：**与入学前相比，职位有了较大提升，高层管理者比重较大，其中董事长/总裁、总/副总经理比例约占 8.9%。
- ◆ **职业转换：**高达 75.9% 的全日制 MBA 实现了行业转换，其中由非金融行业转换到金融行业的比率高达 31.0%，金融行业之间的转化比率为 12.1%。非金融行业转换到金融行业的情况如下：
- ◆ **Industry Involved,** based on the distinguishing feature of Finance and Economics, a large proportion of the graduates are engaged in financial industry (appr.39.7%). Up to 32.8% of full-time graduates select financial industry as their career direction. Meanwhile, a multi-layered characteristics is presented in industry distribution.
- ◆ **Job Descriptions,** the graduates are qualified for a wide range of positions. The prevailing positions are Financial Management/Accounting/Auditing/Taxation, Investment Consultant/Investment Management, Insurance/Securities/Futures Broker, Private equity investment/Venture Capital and other financial and economics jobs. They accounted for 32.6% of all the graduates.
- ◆ **Working Place,** compared with the locations before studying at CUFU, the locations are more concentrated. Up to 91.8% of the graduates work in Beijing. And 0.7% of the graduates work overseas.
- ◆ **Payment Level,** the average annual salary of graduates increases by 39.8 percent to RMB 227,400.00, and the highest annual salary is about RMB 2,000,000.00.
- ◆ **Enterprise Ownership,** as high as 39.4% of graduates choose to serve in huge state-owned business due to the consideration of stability and social status, as well as career advancement and remuneration. Besides, about 47.8% of the graduates choose to work in Joint-Stock enterprise, Private enterprise and Foreign-owned enterprises.
- ◆ **Positional Level,** most graduates have a rise in terms of position after graduation. Managerial positions of middle or high level take up a large proportion. The proportion of senior leadership position, including general manager and deputy general manager is about 8.9%.
- ◆ **Professional Conversion,** up to 75.9% of full-time graduates converted the industry successfully. Non-financial industries to the financial industry conversion rate is as high as 31.0%. Inter-financial industry conversion rate is 12.1%. Details as below:

转行行业类别 Category of employment	转行行业细分 Industry Segmentation	比例 Ratio	总计 Total
金融行业 Finance	银行业 Banking	12.1%	31.0%
	保险、基金、期货等其他投资服务业 Insurance, Fund, Futures and other Investment Services	12.1%	
	投资银行/证券业 Investment Banks/Securities	6.9%	

## 中央财经大学 2014 届 MBA 毕业生职业发展报告 Career Development Report—2014 MBA Graduates

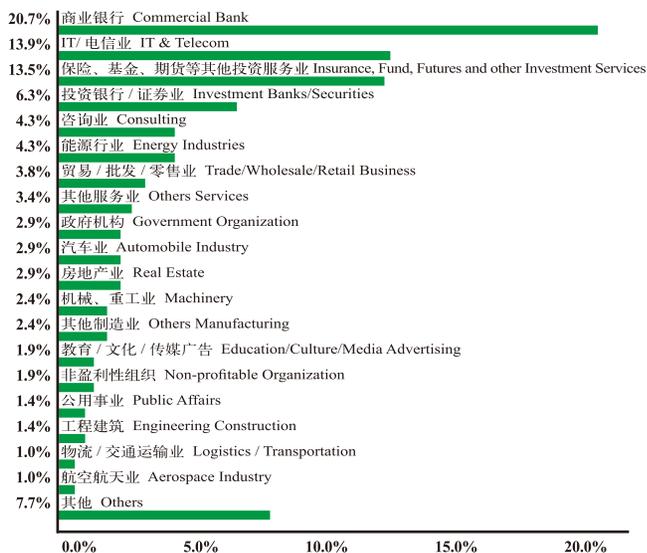
### 工作行业流向分布 Employment Industry Statistics



全日制班毕业生 Full-time MBA Graduates



国际班毕业生 International MBA Graduates



在职班毕业生 Part-time MBA Graduates

### 工作职能分布 Job Functions



全日制班毕业生 Full-time MBA Graduates

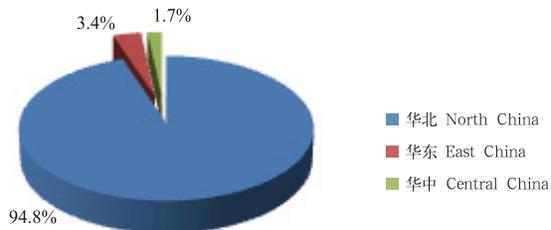


国际班毕业生 International MBA Graduates

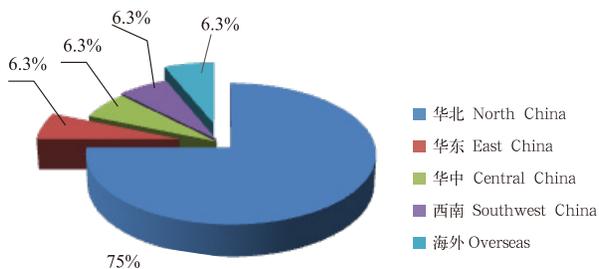


在职班毕业生 Part-time MBA Graduates

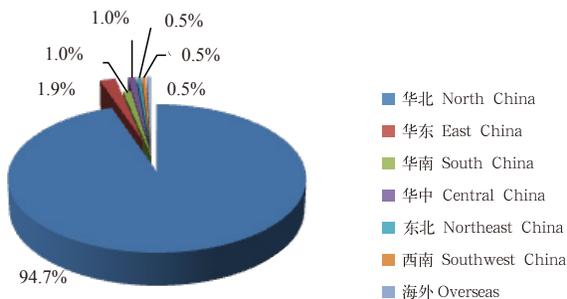
### 工作地区分布 Employment by Location



全日制班毕业生 Full-time MBA Graduates

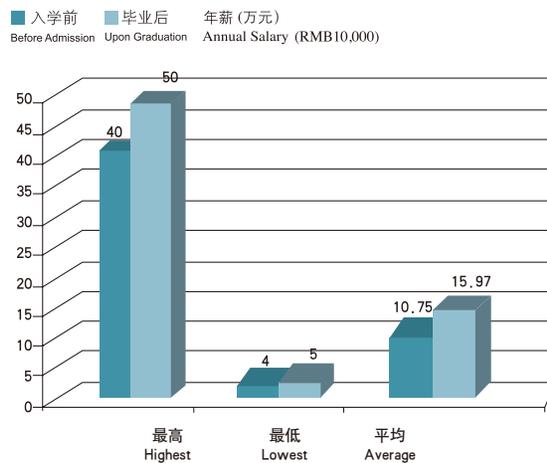


国际班毕业生 International MBA Graduates

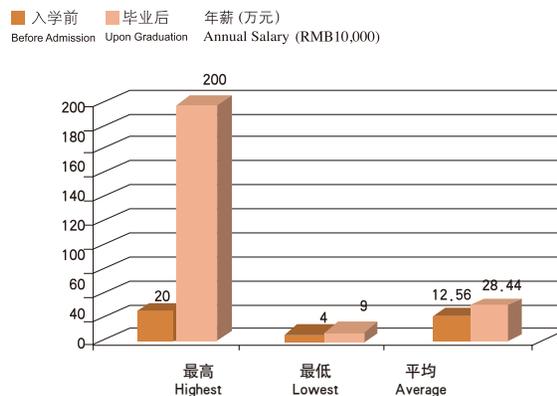


在职毕业生 Part-time MBA Graduates

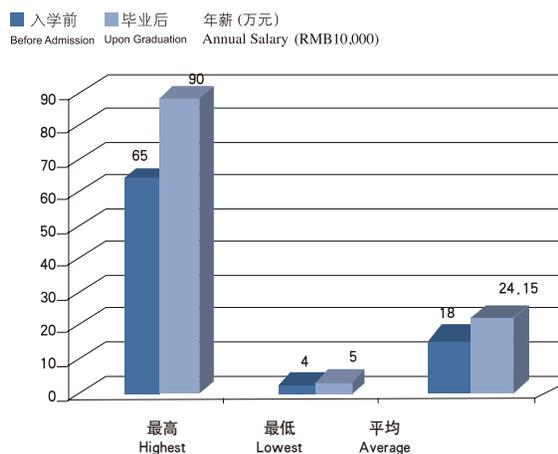
### 毕业生薪资情况 Salary Information



全日制毕业生 Full-time MBA Graduates

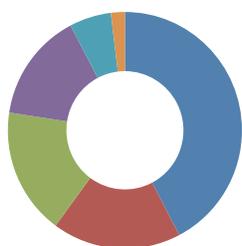


国际班毕业生 International MBA Graduates



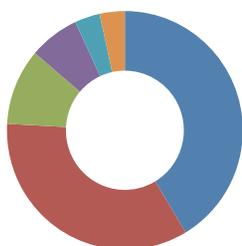
在职班毕业生 Part-time MBA Graduates

### 工作单位性质分布 Ownership of Enterprise



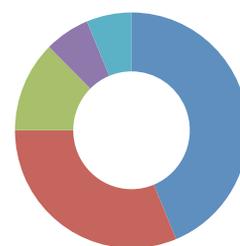
国有企业 State-owned	42.3%
外资企业 Foreign	17.8%
民营/私企 Private	17.3%
股份制 Joint-stock system	14.9%
政府/非赢利性机构 Government/Non-profitable Organization	5.8%
其他 Others	1.9%

在职毕业生  
Part-time MBA Graduates



国有企业 State-owned	41.4%
民营/私企 Private	34.5%
股份制 Joint-stock system	10.3%
政府/非赢利性机构 Government/Non-profitable Organization	6.9%
外资企业 Foreign	3.4%
其他 Others	3.4%

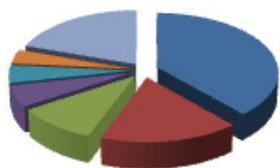
全日制班毕业生  
Full-time MBA Graduates



民营/私企 Private	43.8%
国有企业 State-owned	31.3%
股份制 Joint-stock system	12.5%
外资企业 Foreign	6.3%
其他 Others	6.3%

国际班毕业生  
International MBA Graduates

### 工作职位情况分布 Employment Position Information



经理 Manager	38.5%
主管 Supervisor	17.3%
总/副总经理 GM/Vice GM	10.1%
咨询顾问 Consultant	5.8%
助理 Assistant	4.8%
主任 Director	3.8%
其他 Others	19.7%

在职毕业生  
Part-time MBA Graduates



经理 Manager	22.4%
主管 Supervisor	13.8%
管理培训生 Management Trainee	10.3%
助理 Assistant	3.4%
总/副总经理 GM/Vice GM	3.4%
其他 Others	46.6%

全日制班毕业生  
Full-time MBA Graduates



经理 Manager	25.0%
总/副总经理 GM/Vice GM	12.5%
管理培训生 Management Trainee	6.3%
主管 Supervisor	6.3%
主任 Director	6.3%
助理 Assistant	6.3%
咨询顾问 Consultant	6.3%
其他 Others	31.3%

国际班毕业生  
International MBA Graduates

## 2014 届 MBA 毕业生工作单位 (部分) Part of Employers—2014 MBA Graduates

在职主要去向 Part-Time MBA Students		全日制主要去向 Full-Time MBA Students	
中国工商银行	Industrial and Commercial Bank of China	中国银行	Bank of China
中国农业银行	Agricultural Bank of China	中国工商银行	Industrial and Commercial Bank of China
中国银行	Bank of China	中国建设银行	China Construction Bank
中国建设银行	China Construction Bank	兴业银行	Industrial Bank Co.,Ltd
中国民生银行	China Minsheng Bank	招商银行	China Merchants Bank
国家开发银行	China Development Bank	中信建投证券股份	China Securities Co., Ltd.
中国邮政储蓄银行	Postal Saving Bank of China	中国中投证券	China Investment Securities
交通银行	Bank of Communications	北京兴华会计师事务所	Beijing Xinghua Certified Public Accountants
北京银行	Bank of Beijing	方正东亚信托	Founder Bea
恒丰银行	Evergrowing Bank Co.Ltd	中国长城资产公司	China Great Wall Asset Management Corporation
花旗银行 (中国)	Citibank China	安邦保险	Anbang Insurance
华夏银行	Huaxia Bank	中华保险	China Insurance
浦发银行	Pudong Development Bank	中国人保资产	Picc Asset Management Company Limited
兴业银行	Industrial Bank Co.,Ltd	北京首都国际机场	Beijing Capital International Airport Co.,Ltd
中信银行	China Citic Bank	中航国际航空	Avic International Aero-development Corporation
华创证券	Huachuang Securities	中国交通	China Communications Construction
中信建投证券	China Securities Co., Ltd.	中国烟草实业发展中心	China Tobacco Industry Development Center
中国银河证券	China Galaxy Securities	国电电力	GD Power Development CO.,LTD
申万宏源证券	Shenwan Hongyuan Securities	北京市工商行政管理局	Beijing Administration for Industry and Commerce
方正证券	Founder Securities	北京市公安局	Beijing Municipal Public Security Bureau
中银国际证券	BOC International (China) Limited	北京市环境保护局	Beijing Municipal Environmental Protection Bureau
东兴证券	Dongxing Securities	联合国人口基金驻华代表处	UNFPA China
国家开发投资公司	State Development&Investment Corp.	国家审计署	National Audit Office
安邦保险集团	Anbang Insurance	国电电力	GD Power Development CO.,LTD
中国人寿	China Life Insurance	中国国际电视总公司	China International Television Corporation
德勤华永会计师事务所	Deloitte & Touche	中国国际航空公司	Air China
北京市工商行政管理局	Beijing Administration for Industry and Commerce	中国核工业集团公司	China National Nuclear Corporation
北京市公安局	Beijing Municipal Public Security Bureau	中国烟草实业发展中心	China Tobacco Industry Development Center
北京市环境保护局	Beijing Municipal Environmental Protection Bureau	施耐德电气 (中国)	Schneider Electric China
联合国人口基金驻华代表处	UNFPA China	北京ABB低压电器有限公司	Asea Brown Boveri
国家审计署	National Audit Office	北京首都国际机场	Beijing Capital International Airport Co.,Ltd
国电电力	GD Power Development CO.,LTD	北京现代汽车金融	Beijing Hyundai Auto Finance Co.,Ltd
中国国际电视总公司	China International Television Corporation	华晨宝马	BMW
中国国际航空公司	Air China	万达集团	Wanda Group
中国核工业集团公司	China National Nuclear Corporation	亚马逊中国	Joyo Amazon
中国烟草实业发展中心	China Tobacco Industry Development Center	京东	JD
施耐德电气 (中国)	Schneider Electric China	IBM	IBM
北京ABB低压电器有限公司	Asea Brown Boveri	LG	LG Hausys
北京首都国际机场	Beijing Capital International Airport Co.,Ltd	诺基亚	Nokia
北京现代汽车金融	Beijing Hyundai Auto Finance Co.,Ltd	德国电信	Deutsche Telekom AG
华晨宝马	BMW		
万达集团	Wanda Group	万达集团	Wanda Group
亚马逊中国	Joyo Amazon		
京东	JD		
IBM	IBM		
LG	LG Hausys		
诺基亚	Nokia		
德国电信	Deutsche Telekom AG		

## 2014级全日制MBA在校生情况 Student Profile of 2016 Full-Time MBA Students

2014级全日制MBA将于2016年7月毕业，他们平均入学年龄27.4岁，集中实习时间为2015年暑假（7-8月），用人单位可在2015年3-6月来我校招聘MBA暑期实习生。招聘他们从事全职工作的最佳时间段为“2015年9月到2016年6月”。

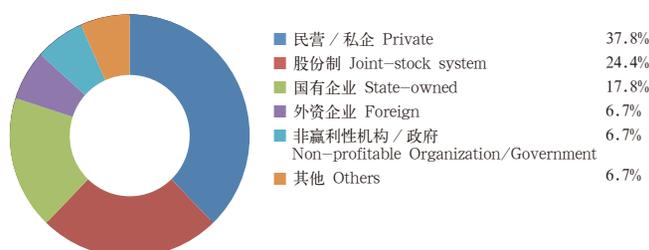
Expected to be graduated in July 2016, 2016 full-time MBA students, with the average admission age of 27.4, can take part in internship during summer vacation from July to August in 2015. Company can recruit interns from March to June in 2015, and the best time of recruiting in full-time position is from September 2015 to June 2016.

### 主要指标分析 Statistics and Analysis

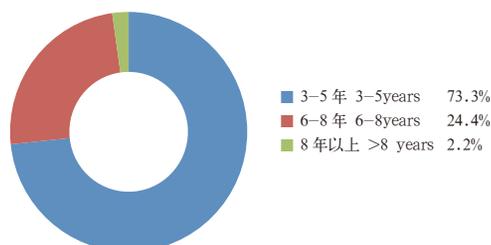
#### 专业背景分布 Undergraduate Majors



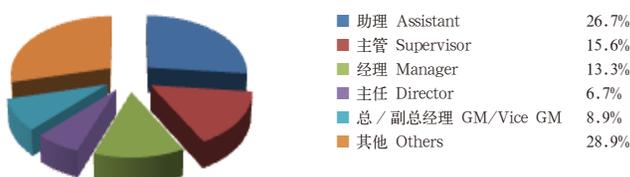
#### 入学前工作单位性质分布 Ownership of Company Before Admission



#### 入学前工作年限 Years of Work Experience Before Admission



#### 入学前职位分布 Job Position Before Admission



#### 来源地区分布 Sources of Students

地区	各省市人数比				各区百分比
华北	北京 62.2%	山西 10.8%	河北 2.7%	内蒙古 2.7%	78.4%
华东	山东 5.4%	上海 5.4%			10.8%
东北	辽宁 8.1%				8.1%
华中	湖北 2.7%				2.7%

#### 行业背景分布 Industry Background



#### 入学前职能分布 Job Functions



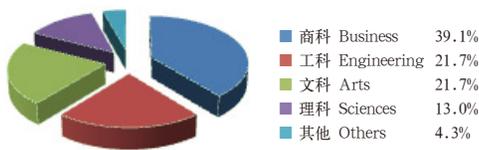
## 2014 级国际 MBA 在校生情况 Student Profile of 2016 Part-Time MBA Students

2014级IMBA学生将于2016年7月毕业，平均入学年龄29.1岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

2016 IMBA students, with the average admission age of 29.1, will graduate in July 2016. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

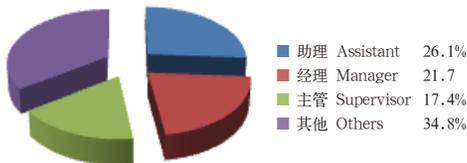
#### 专业背景分布 Undergraduate Majors



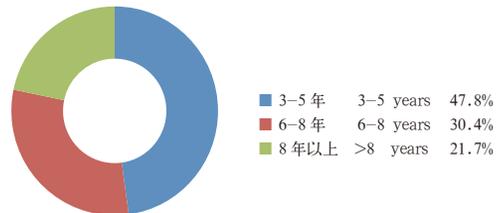
#### 入学前工作单位性质分布 Ownership of Company Before Admission



#### 入学前职位分布 Job Position Before Admission



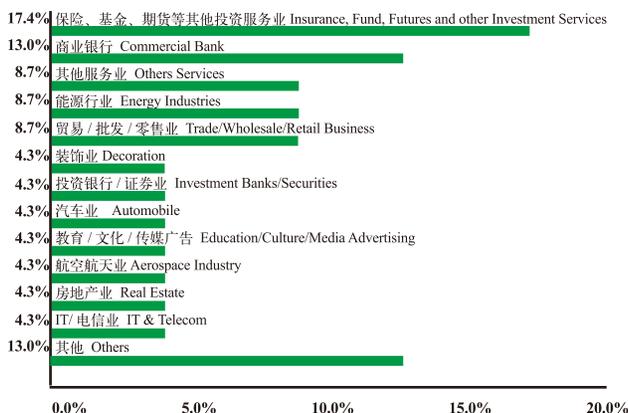
#### 入学前工作年限 Years of Work Experience Before Admission



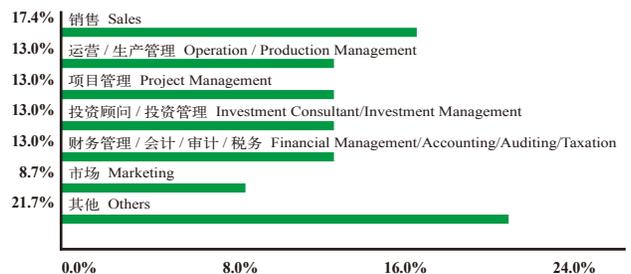
#### 来源地区分布 Sources of Students

地区	各省市人数比	各区百分比
华北	北京 94.7%	94.7%
华南	广东 5.3%	5.3%

#### 行业背景分布 Industry Background



#### 入学前职能分布 Job Functions



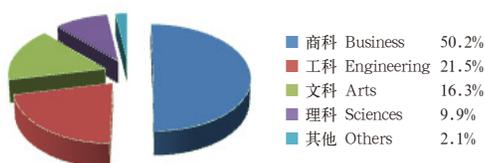
## 2014 级在职 MBA 在校生情况 Student Profile of 2016 Part-Time MBA Students

2014级P-MBA学生将于2016年7月毕业，平均入学年龄29.4岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

2016 Part-time MBA students, with the average admission age of 29.4, will graduate in July 2016. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

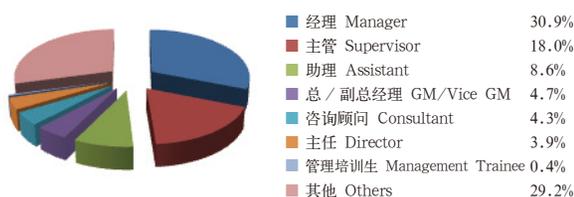
#### 专业背景分布 Undergraduate Majors



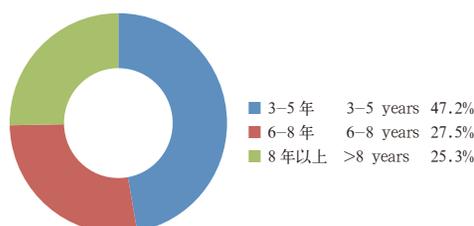
#### 入学前工作单位性质分布 Ownership of Company Before Admission



#### 入学前职位分布 Job Position Before Admission



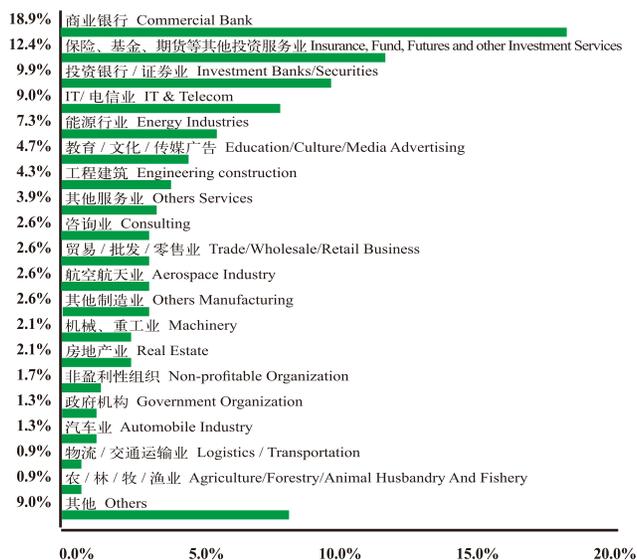
#### 入学前工作年限 Years of Work Experience Before Admission



#### 来源地区分布 Sources of Students

地区	各省市人数比				各区百分比
华北	北京 92.6%	河北 2.2%	内蒙古 0.5%	天津 0.5%	95.7%
华东	山东 5.4%	上海 5.4%	浙江 0.5%		2.6%
华南	广东 0.9%				0.9%
西北	陕西 0.4%				0.4%
西南	西藏 0.4%				0.4%

#### 行业背景分布 Industry Background



#### 入学前职能分布 Job Functions



## 寄语 MESSAGES



常梅  
2014届全日制MBA  
安邦保险集团

*Mei Chang*  
Full-Time MBA graduate 2014  
AnBang Insurance Group

实践证明，报考中财MBA是个非常正确选择，2年的MBA教育重塑了自我，丰富了财经和管理专业知识，养成了追求卓越的职业品格，结交了许多致力奋斗在金融业的良师益友，实现了金融行业的职业梦想。

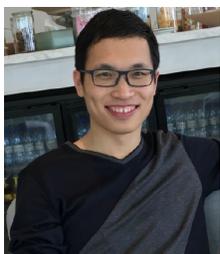
在安邦保险集团工作的日子里，我发扬中财人追求卓越的职业素养，严格要求自己，发挥主人翁精神，积极主动在集团内多个部门、多个主体践行母校理念和精神，并与安邦全球化战略紧密相结合，得到了同事和领导们的一致好评！

在我人生中重要的拐点处为我助力的是您—中财MBA，感谢您！母校！

It has proved to a right choice for me to choose the MBA of CUFU. During the 2 years of MBA education, I reinvented myself, acquired rich financial and management expertise, developed the professional character of pursuing the excellence, made a lot of friends with the same financial career dream, and realized the dream.

In the days of AnBang Insurance Group, I carry forward CUFU's tradition of pursuing of the excellence in professional quality. I am self-disciplined and actively convey the concepts and spirits of CUFU in a number of departments. I combined my work with the group's globalization strategy closely, which has won the approval of colleagues and leaders!

The MBA of CUFU has served as an important turning point in my life. Thank you, MBA of CUFU—my alma mater!



李依伦  
2014届全日制MBA  
中国工商银行

*Yilun Li*  
Full-Time MBA graduate 2014  
Industrial and Commercial Bank of China

两年的学习时光很快就过去了，很幸运当初来到了中财MBA，这里优秀的教师团队，丰富的教学内容，庞大的校友资源，帮助我完成了自己职业生涯的转折。

在中财度过了六百个难忘的日夜，不仅让我收获了受用终身的专业知识，更收获了不可磨灭的同学情谊，中财MBA永远像一个大家庭，和谐、包容、给人如沐春风般的温暖。感谢敬爱的老师，亲爱的同学以及热心的校友，让中财的MBA生活充实又美好。感谢中财MBA，成长的路上有你相伴，我们必能扬帆远航。

Two years of study has passed quickly. I am grateful to be able to study in the MBA of CUFU. The excellent team of teachers, rich teaching content, and huge alumni resources helped me complete my career transition. In the six hundred unforgettable day and night spent in CUFU, I not only gained professional knowledge which I will benefit for the whole life, but also harvest the precious friendship with my classmates. The MBA of CUFU is always like a big, harmonious and tolerant family to me. It always gives us warmth like spring. Thanks you, our beloved teachers, dear classmates and enthusiastic alumni. You make the life in CUFU rich and beautiful. Thanks you, the MBA of CUFU, With your company, we will be able to sail voyage.



位锦  
2014级全日制MBA  
平安银行实习生

*Wei Jin*  
Full-time MBA enrollment 2014  
Intern  
PING AN BANK

忆往昔，怀念！在中财MBA度过的六百多个日夜仿佛历历在目，忘不了开学拓展时一起流过的汗，忘不了比赛结束后一起来流过的泪，更忘不了期末考试前一起熬过的夜……

看今朝，感恩！我有幸实现自己的职业理想，感恩中财MBA的培养，提供了我历练的机会和平台；感恩老师们的教导，给予了我智慧和力量；感恩师兄师姐们的指点，开拓了我的思维和视野；也感恩同学们的帮助，促进了我的成长。

望未来，祝福！我将传承“财经黄浦”的社会美誉，以“忠诚”的人格素养、“团结”的协作精神，“求实”的工作态度和“创新”的思维理念，锐意进取，不断拼搏，争取不愧为“中财人”。祝福中财MBA越办越好！

Reviewing the past, I can not forget the over 600 days I spent in MBA of CUFU. I still remembered the sweat and tears we had together in team building and contests, and the nights we stayed up together before the final exam. .... Looking at the present, I am fortunate to realize my career dream. Be grateful to the MBA of CUFU for the opportunities and platform it provides. Be grateful to the tutors for the wisdom and strength their lectures give me. Be grateful to alumni for their instructions, broadening my thinking and vision. Also be grateful to the classmates for the help, motivating my progressing.

Looking ahead, I will inherit the social reputation of "financial Huangpu". With the personality qualities of "loyalty", the spirit of "unity", Practical work attitude and innovative thinking idea, I will work hard in order to become a good talent. Best wishes to the MBA of CUFU for a brighter future!