

2017届MBA职业发展年报 与2017级在校生情况

Career Development Report
& Student Profile



中央财经大学 | 商学院
Central University of Finance and Economics | Business school



学生基本数据

The Basic Information of The Students

2017 届毕业生概况		
类别	学制	人数
国际班	2 年	16
全日制班	2 年	39
在职班	2 年	248
Graduation in 2017		
Category	Length of schooling	Number
IMBA	2 years	16
Full-Time	2 years	39
Part-Time	2 years	248

2017 级在校生概况		
类别	学制	人数
国际班	2 年	18
全日制班	2 年	148
在职班	2 年	210
Enrollment in 2017		
Category	Length of schooling	Number
IMBA	2 years	18
Full-Time	2 years	148
Part-Time	2 years	210



招聘实习生、毕业生，洽谈校企合作，获取更多信息，请联系：

Recruit interns and graduates, negotiate university-enterprise cooperation and get more information, please contact:

中央财经大学MBA职业发展中心

电话：(86-10) 62288851

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地址：北京市海淀区学院南路 39 号 (100081)

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致辞 / Message

尊敬的用人单位：

中央财经大学 MBA 教育中心致力于培养具备全球视野和战略思维能力，拥有金融财务专长，能够推动社会发展的管理人才。统计显示，我校 2017 届 MBA 毕业生主要流向银行、证券、保险、基金、期货等行业领域，从事财务、投资管理等财经类工作职能。毕业生去向突出反映了我校的 MBA 办学特色，并与培养目标高度一致。

我校 MBA 学生是非常优秀的人才群体，他们来自各行各业，有平均 7 年左右的工作经验，超过一半的学生具有财经领域工作背景，有着独特的职业经历和丰富的实践经验。在校学习期间，他们追求卓越、积极向上，勇于开拓创新，富有团队精神。经过 2 年的学习后，他们基础广泛、扎实，专业精强，具有组织指挥生产、经营的应变、判断、决策能力，有着较高的战略眼光和较强的综合业务水平，具备了职业经理人的献身精神和职业道德。

为企业输送优秀人才，提供人力资源支持，是我们义不容辞的责任。我们致力于为企业提供以下服务：建立中财 MBA 学生人力资源库；推荐 MBA 优秀学生；多渠道发布招聘信息、实习信息；举办 MBA 专场招聘会、宣讲与推介会；企业校园形象展示与推广；组织学生参与企业小组咨询项目。

我代表 MBA 教育中心诚挚感谢社会各界对中央财经大学 MBA 项目的关注和支持，热烈欢迎用人单位前来中央财经大学招聘 MBA 优秀学生和暑期实习生。



王瑞华
中央财经大学商学院院长兼 MBA 教育中心主任

Dear employers,

The MBA Education Centre of CUFE is dedicated to provide programming that cultivates management personnel with an international perspective, strong strategic-thinking skills, expertise in finance and management, and an ability to impel social development. The CUFE MBA graduates 2017, mainly engaged in the fields of bank, securities, insurance, fund, IT/Telecom etc, possessing excellent comprehensive quality and operational capability, have already won a high public praise and social reputation after graduation.

Averaged about 7 years of working experience, The MBA students in CUFE is an excellent team from varied industry backgrounds, and more than half of them have working experiences in finance field, which contributes to their distinctive professional history and abundant practical experience. Over the 2 years of study in CUFE, they pursue steady progress and excellence, entrepreneurial and team spirit, leading to solid theoretical foundation, strong professional skills, the outstanding capabilities of organizing and conducting business, managing emergency, and judging and decision-making. Far-reaching strategic vision and comprehensive professional proficiency they acquired in CUFE secure their high devotion and professional ethics required for professional managers.

To provide excellent talents as well as support of human resources are our duty-bound responsibilities. We are devoted to provide the following services: Set up Human Resources Database of CUFE MBA students; Recommend excellent MBA students; Release recruitment and intern information with various channels; Conduct MBA recruitment meeting, popularization, and recommendation; Bring forth and popularize enterprise campus image; Organize students to participate in group consulting program for enterprises.

On behalf of all staff of the MBA Education Centre, please allow me to express my most sincere appreciation to any individual and entities who give care or support to the MBA program of CUFE, and prospective employers are welcome to recruit excellent MBA graduates or draft summer interns.

Ruihua Wang
Dean of the Business School and Director of the MBA Education Center, CUFE

中央财经大学 2017 届 MBA 毕业生职业发展报告

Career Development Report—2017 MBA Graduates

2017 届 MBA 于 2017 年 7 月毕业，他们平均入学年龄 30.2 岁，平均工龄 7.0 年。本次毕业生职业发展调研面向全体 2017 届 MBA 毕业生，问卷有效收回率 90.0%。

The 2017 MBA graduates, with the average enrollment age of 30.2 and the average years of work experience of 7.0, graduated in July 2017. In the graduate career development survey in all the 2017 MBA graduates, we received 90.0% questionnaires in effects.

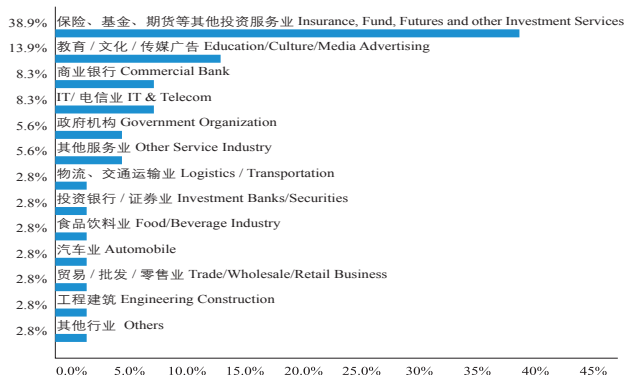
2017 届 MBA 毕业生职业发展主要特点：Major Characteristics of 2017 MBA Graduates

- ◆ **行业流向：**“财经特色”鲜明，金融业从业人数比重大，约占毕业生总人数 49.6%，其中全日制 MBA 金融行业从业人数约占本班人数的 50%；同时行业分布呈多元化特点。
- ◆ **工作职能：**从事财务管理 / 会计 / 审计 / 税务、投资顾问 / 投资管理、保险 / 证券 / 期货经纪、私募股权投资 / 风险投资业务等“财经类”工作职能的毕业生占据主导地位，共约占毕业生总人数的 35.4%；同时工作职能分布广泛。
- ◆ **工作地区：**与入学前相比，工作区域更加趋于集中化，95.6% 的毕业生留在华北工作，其中 92% 的毕业生留在北京工作。
- ◆ **薪酬水平：**与入学前相比，整体年薪层次普遍提高，增幅显著，平均年薪 29.35 万元，比入学时提高了 28.0%；最高年薪 200 万元。
- ◆ **单位性质：**毕业生注重工作的社会地位和稳定性，同时看重职业发展空间和待遇，以大型国有企业为主，约占 39.1%；外资、股份制和民营企业比重较大，约占 51.7%。
- ◆ **职位层次：**与入学前相比，职位有了较大提升，高层管理者比重较大，其中董事长 / 总裁、总 / 副总经理、总监、合伙人比例约占 18.5%。
- ◆ **职业转换：**高达 75% 的全日制 MBA 实现了行业转换，其中由非金融行业转换到金融行业的比率高达 21.2%；金融行业之间的转化比率为 3.8%。
- ◆ **Industry Involved,** based on the distinguishing feature of Finance and Economics, a large proportion of the graduates are engaged in financial industry (appr.49.6%). Up to 50% of full-time graduates select financial industry as their career direction. Meanwhile, a multi-layered characteristics is presented in industry distribution.
- ◆ **Job Descriptions,** the graduates are qualified for a wide range of positions. The prevailing positions are Financial Management/Accounting/Auditing/Taxation, Investment Consultant/Investment Management, Insurance/Securities/Futures Broker, Private equity investment/Venture Capital and other financial and economics jobs. They accounted for 35.4% of all the graduates.
- ◆ **Working Place,** compared with the locations before studying at CUF, the locations are more concentrated. Up to 95.6% of graduates work in North China. And up to 92% of graduates work in Beijing.
- ◆ **Payment Level,** the average annual salary of graduates increases by 28 percent to RMB 293500.00, and the highest annual salary is about RMB2000,000.00.
- ◆ **Enterprise Ownership,** as high as 39.1% of graduates choose to serve in huge state-owned business due to the consideration of stability and social status, as well as career advancement and remuneration. Besides, about 51.7% of the graduates choose to work in Joint-Stock enterprise, Private enterprise and Foreign-owned enterprises.
- ◆ **Positional Level,** most graduates have a rise in terms of position after graduation. Managerial positions of middle or high level take up a large proportion. The proportion of senior leadership position, including chairman / president, GM / Vice GM, director and partner is about 18.5%.
- ◆ **Professional Conversion,** up to 75% of full-time graduates realized the industry conversion converted the industry successfully. Non-financial industries to the financial industry conversion rates is as high as 21.2%. Inter-financial industry conversion rate is 3.8%.

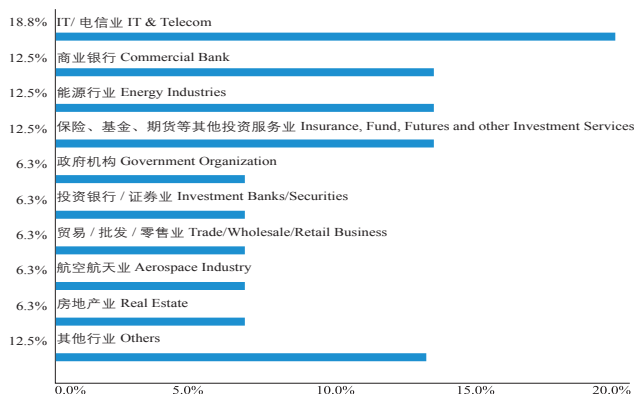
中央财经大学 2017 届 MBA 毕业生职业发展报告

Career Development Report—2017 MBA Graduates

工作行业流向分布 Employment Industry Statistics



全日制毕业生 Full-time MBA Graduates

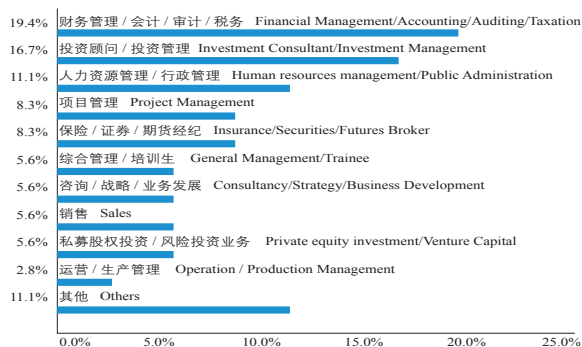


国际班毕业生 International MBA Graduates

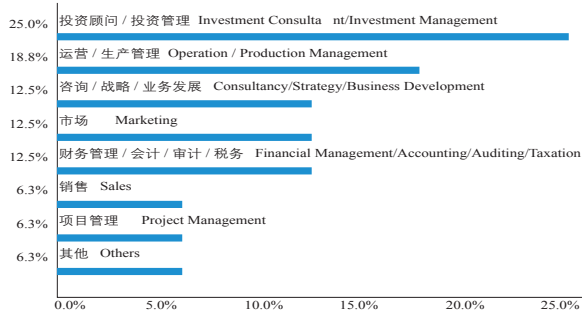


在职班毕业生 Part-time MBA Graduates

工作职能分布 Job Functions



全日制毕业生 Full-time MBA Graduates



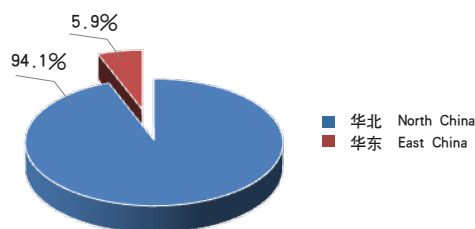
国际班毕业生 International MBA Graduates



在职班毕业生 Part-time MBA Graduates

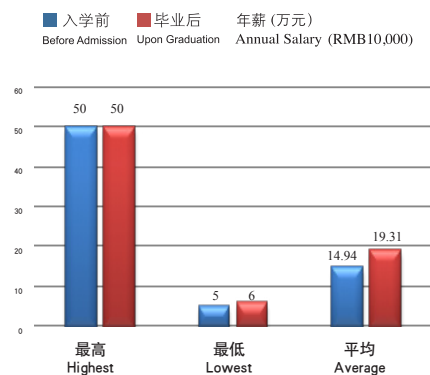
中央财经大学 2017 届 MBA 毕业生职业发展报告 Career Development Report—2017 MBA Graduates

工作地区分布 Employment by Location

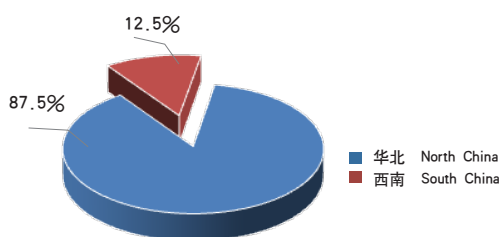


全日制毕业生 Full-time MBA Graduates

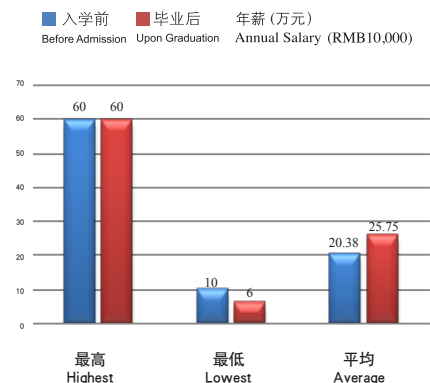
毕业生薪资情况 Salary Information



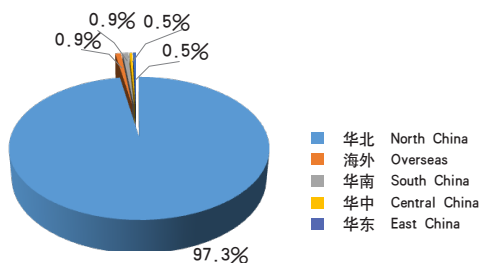
全日制毕业生 Full-time MBA Graduates



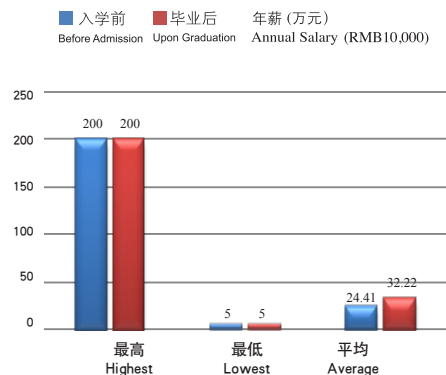
国际班毕业生 International MBA Graduates



国际班毕业生 International MBA Graduates



在职班毕业生 Part-time MBA Graduates

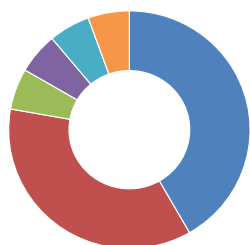


在职班毕业生 Part-time MBA Graduates

中央财经大学 2017 届 MBA 毕业生职业发展报告

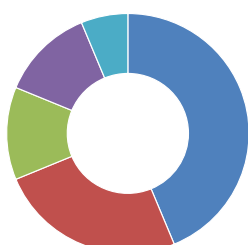
Career Development Report—2017 MBA Graduates

工作单位性质分布 Ownership of Enterprise



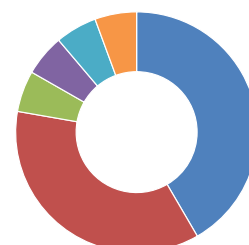
41.7%	民营 / 私企	Private
36.1%	国有企业	State-owned
5.6%	股份制	Joint-stock system
5.6%	政府 / 非盈利性组织	Government / Non-profitable Organization
5.6%	外资企业	Foreign
5.6%	其他	Others

全日制毕业生
Full-time MBA Graduates



43.8%	国有企业	State-owned
25.0%	股份制	Joint-stock system
12.5%	民营 / 私企	Private
12.5%	外资企业	Foreign
6.3%	政府 / 非盈利性机构	Government / Non-profitable Organization

国际班毕业生
International MBA Graduates



39.2%	国有企业	State-owned
25.2%	民营 / 私企	Private
19.8%	股份制	Joint-stock system
6.8%	外资企业	Foreign
5.4%	政府 / 非盈利性机构	Government / Non-profitable Organization
3.6%	其他	Others

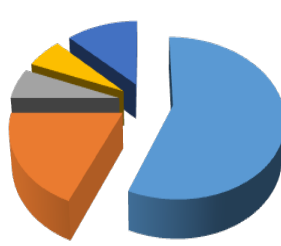
在职班毕业生
Part-time MBA Graduates

工作职位情况分布 Employment Position Information



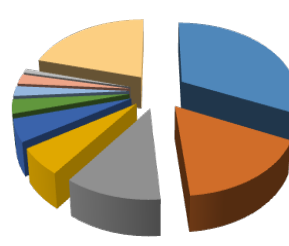
33.3%	经理	Manager
13.9%	助理	Assistant
11.1%	管理培训生	Management Trainee
8.3%	合伙人	partener
5.6%	咨询顾问	Consultant
5.6%	总监	Director
2.8%	主管	Supervisor
19.4%	其他	Others

全日制毕业生
Full-time MBA Graduates



56.3%	经理	Manager
18.8%	主管	Supervisor
6.3%	咨询顾问	Consultant
6.3%	总监	Director
12.5%	其他	Others

国际班毕业生
International MBA Graduates



32.0%	经理	Manager
16.7%	主管	Supervisor
11.3%	总监	Director
5.9%	总 / 副总经理	GM / Vice GM
5.0%	助理	Assistant
3.2%	咨询顾问	Consultant
2.3%	合伙人	partener
2.3%	主任	Director
0.9%	董事长 / 总裁	Chairman / President
20.7%	其他	Others

在职班毕业生
Part-time MBA Graduates

2017 届 MBA 毕业生工作单位 (部分)

Part of Employers—2017 MBA Graduates

在职主要去向 Part-Time MBA Students	
中国银行	Bank of China
中国农业银行	Agricultural Bank of China
中国工商银行	Industrial and Commercial Bank of China
中国民生银行	China Minsheng Bank
中国邮政储蓄银行	Postal Saving Bank of China
中国光大银行	CHINA EVERBRIGHT BANK CO., LTD
中国进出口银行	THE EXPORT-IMPORT BANK OF CHINA
交通银行	Bank of Communications
招商银行	China Merchants Bank
平安银行	Ping An Bank Co., Ltd
浦发银行	Shanghai Pudong Development Bank
上海银行	Bank of Shanghai
广发银行	China Guangfa Bank
民生证券	MINSHENG SECURITIES
申万宏源证券	Shenwan Hongyuan Securities
国泰君安证券	GuoTai JunAn Security
中国银河证券	China Galaxy Securities
西南证券	Southwest Security
方正证券	FOUNDER SECURITIES
信达证券	CINDA SECURITIES
华夏基金	China Asset Management Co.,Ltd.
中国移动	China Mobile
中国国际金融股份有限公司	China international capital corporation
中国建设科技集团股份有限公司	CCTC
中国人寿保险股份有限公司	CHINA LIFE
中国五矿集团公司	China Minmetals Corporation
中国电信北京分公司	China Telecom
中国铁建房地产集团有限公司	CHINA RAILWAY CONSTRUCTION REAL ESTAE GROUP CO.,LTD

在职主要去向 Part-Time MBA Students	
中国储备粮管理总公司	CHINA GRAIN RESEVES GROUP LTD COMPANY
北京梅赛德斯	Meecedes-Benz
戴姆勒	Daimler AG
中国财经出版传媒集团	CHANA FINANCE & ECONOMY MEDIA GROUP
华为技术有限公司	HUAWEI TECHNOLOGIES CO., LTD.
联想	Lenovo
万宝矿产有限公司	Wanbao Mining Ltd.
西门子有限公司	SIEMENS
德勤	Deloitte Touche Tohmatsu Limited
北京大学国际医院	Peking University International Hospital

全日制主要去向 Full-Time MBA Students	
中国五矿集团公司	China Minmetals Corporation
北京海航金融控股有限公司	HNA CAPITAL
中债资信评估	CHINA BOND RATING CO.,LTD
中国光大银行	CHINA EVERBRIGHT BANK CO., LTD
中信国安资本管理有限公司	CITIC Guoan Group Corporation
中外园林建设有限公司	LANDSCAPE ARCHITECTURE CORPORATION OF CHINA
信达证券	CINDA SECURITIES
中央财经大学	CUFE
北京梅赛德斯	Meecedes-Benz
苏州银行股份有限公司	BANK OF SUZHOU CO.,LTD

2017 级全日制 MBA 在校生情况

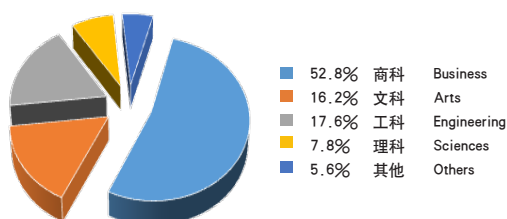
Student Profile of 2019 Full-Time MBA Students

2017 级全日制 MBA 将于 2019 年 7 月毕业，他们平均入学年龄 29.16 岁，集中实习时间为 2018 年暑假（7—8 月），用人单位可在 2018 年 3—6 月来我校招聘 MBA 暑期实习生。招聘他们从事全职工作的最佳时间段为“2018 年 9 月到 2019 年 6 月”。

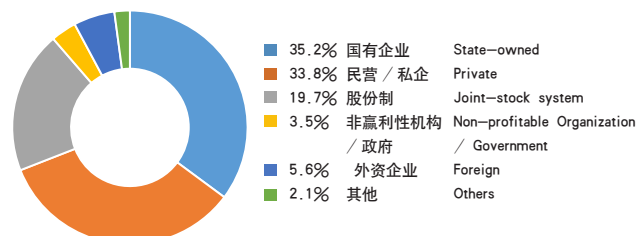
Expected to be graduated in July 2019, 2019 full-time MBA students, with the average admission age of 29.16, can take part in internship during summer vacation from July to August in 2018. Company can recruit interns from March to June in 2018, and the best time of recruiting in full-time position is from September 2018 to June 2019.

主要指标分析 Statistics and Analysis

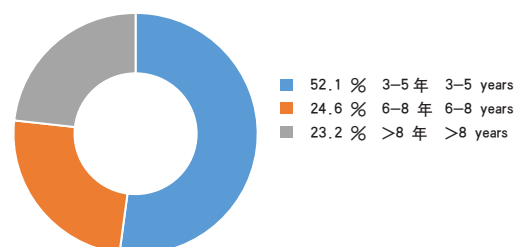
专业背景分布
Undergraduate Majors



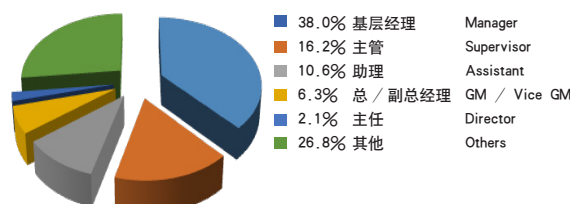
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



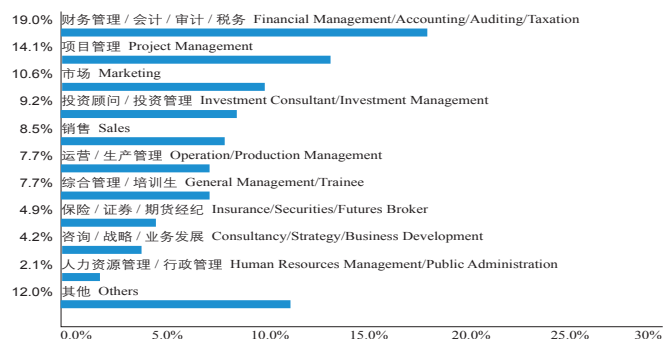
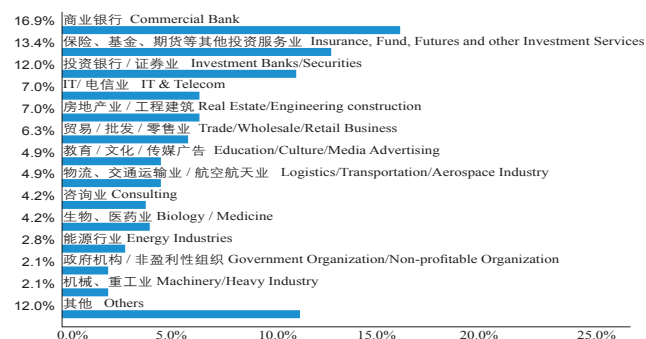
入学前职位分布
Job Position Before Admission



来源地区分布
Sources of Students

地区	各省市人数				各区百分比	
东北	辽宁 2.1%	黑龙江 0.7%	河北 3.5%	山西 2.1%	内蒙古 2.1%	2.8%
华北	北京 76.1%	天津 0.7%	安徽 2.2%			84.5%
华东	山东 4.9%	江苏 1.4%				8.5%
华南	广东 1.4%					1.4%
华中	湖北 0.7%	河南 2.1%				2.8%

行业背景分布
Industry Background



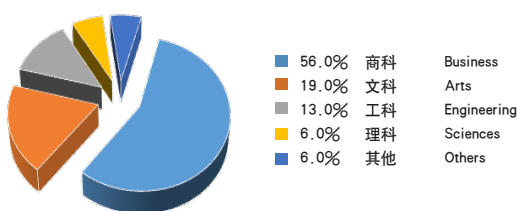
2017 级国际班在校生情况 Student Profile of 2019 IMBA Students

2017 级 IMBA 学生将于 2019 年 7 月毕业，平均入学年龄 28.94 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

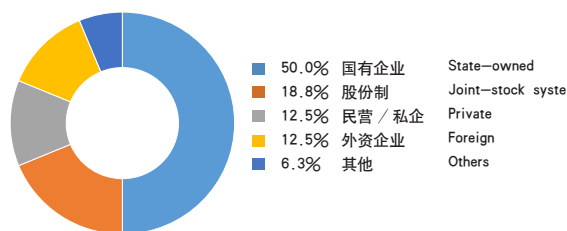
2019 IMBA students, with the average admission age of 28.94, will graduate in July 2019. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

主要指标分析 Statistics and Analysis

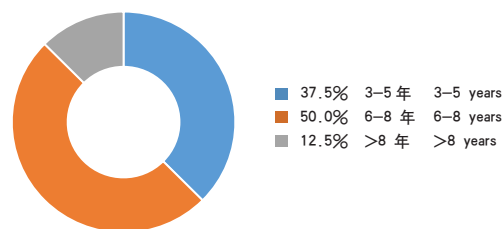
专业背景分布
Undergraduate Majors



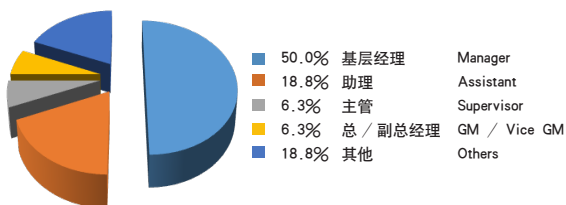
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



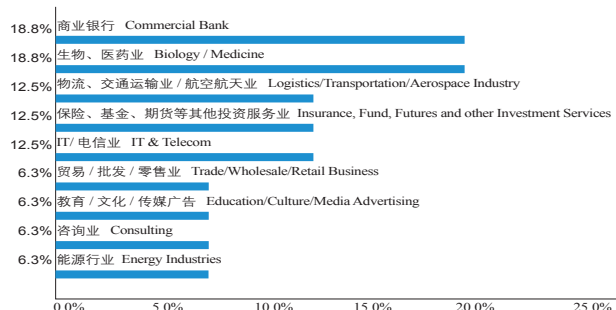
入学前职位分布
Job Position Before Admission



来源地区分布
Sources of Students

地区	各省市人数	各区百分比
华北	北京 100%	100%

行业背景分布
Industry Background



入学前职能分布
Job Functions Before Admission



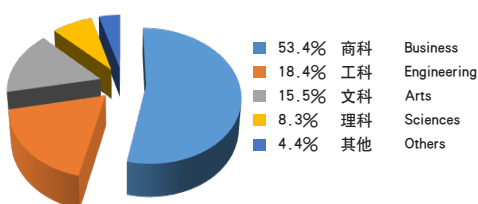
2017 级在职 MBA 在校生情况 Student Profile of 2019 Part-Time MBA Students

2017 级 P-MBA 学生将于 2019 年 7 月毕业，平均入学年龄 29.68 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

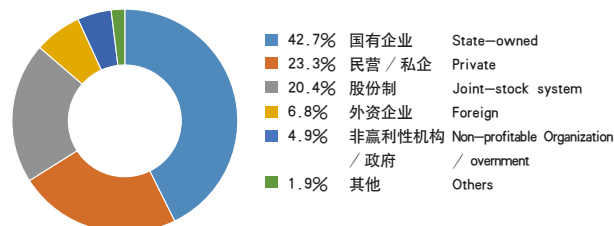
2019 Part-time MBA students, with the average admission age of 29.68, will graduate in July 2019. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

主要指标分析 Statistics and Analysis

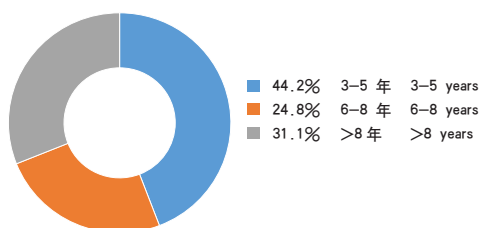
专业背景分布
Undergraduate Majors



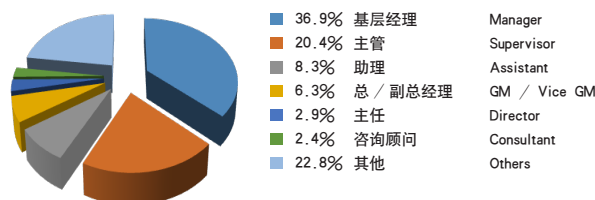
入学前工作单位性质分布
Ownership of Company Before Admission



入学前工作年限
Years of Work Experience Before Admission



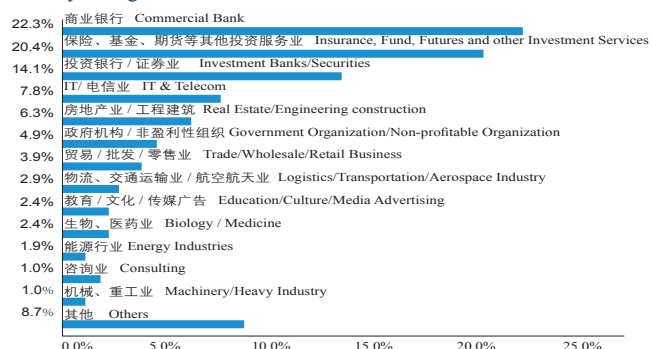
入学前职位分布
Job Position Before Admission



来源地区分布
Sources of Students

地区	各省市人数				各区百分比
东北	辽宁 1.5%		天津 1.1%		1.5%
华北	北京 87.9%	天津 1.0%	河北 2.4%	内蒙古 0.5%	91.8%
华东	山东 1.0%	江苏 0.5%	浙江 0.5%	上海 1.9%	3.9%
华南	广东 0.5%				0.5%
华中	河南 1.0%	江西 0.5%			1.5%
西南	四川 0.5%	重庆 0.5%			1.0%

行业背景分布
Industry Background



入学前职能分布
Job Functions Before Admission



寄语 MESSAGES



荣启文
总经理
合众合管理咨询公司

Star
General Manager
Hezhonghe Management Consulting
Corporate

中财商学院汇集了各个学科的优秀师资资源，精心设计了结合实践的课程，帮助 MBA 学生树立正确的职业目标和职业规划，在自己的职业领域里厚积薄发！贵校培养的 MBA 毕业生具有非凡职业素养和很强专业能力，他们遍布于银行、证券、基金、投资等金融行业，工作表现优秀，赢得了非常好的口碑。

很荣幸协助中财商学院开设《助力 MBA 职业发展》大讲堂，提供职业发展合作服务的平台，促进学生获得职业提升，实现职业价值！协助中财商学院输出更多优秀的学生是我们共同的追求与期待！

The outstanding teaching resources of every discipline and well-designed courses combined with practice of the Business School of CUFU, helps the MBA student establish the right career goals and career planning, and have profound accumulation in their career. The MBA graduates from the Business School of CUFU have extraordinary professional accomplishments and abilities. Their remarkable performance in banks, securities, funds, investment and other financial industries have won good reputation. It's a great honor to assist the Business School of CUFU to set up the auditorium, assisting the career development of MBA students, providing a platform for career development cooperation services and helping students to get career promotion and realize professional value. It's our common pursuit and expectation to assist the Business School of CUFU to cultivate more outstanding graduates.



尚天鹏
2015 级全日制 MBA
中国光大银行

Tianpeng Shang
Full-Time MBA enrollment 2015
China Everbright Bank

就读中财 MBA 期间，在各位老师悉心指导下，我建立了完善的金融、管理知识体系，培养了笃信好学、一丝不苟的职业品格，结交了很多志同道合的良师益友，更实现了自己职业生涯的重大转变。

感谢中财 MBA 对我的帮助，在我职业生涯的道路上点亮一盏明灯，让我飞的更高，走的更远。我将秉承“财经黄埔”锐意进取、不断拼搏的精神，努力成为一名优秀的中财 MBAer。

祝中财 MBA 越办越好，桃李芬芳。

During my study in CUFU MBA program, under the careful guidance of teachers, I have established a sound knowledge system of finance and management, cultivated a devoted and meticulous professional character, made a lot of like-minded mentors, and realized a significant change in my career.

I would like to express my gratitude to the MBA program of CUFU for help in lighting a bright light on my career path, enabling me fly higher and go further. I will adhere to the spirit of "Finance and Economics Whampoa" to forge ahead and keep fighting, and strive to become an excellent MBAer of CUFU.

Best wishes to the MBA of CUFU for a brighter future, Peach and plum fragrance.

遇见，是意外惊喜。2015 年秋我有幸加入中财 MBA 大家庭，收获了优秀校友的珍贵友谊，汲取了专业学科的学习精髓，积累了自我提升的宝贵经验。

感恩，是灵魂拷问。无法忘却老师们的孜孜教诲，使我们视野开阔；无法忘却 GTMBA 的跨文化交流学习和纽约大学的海外游学，使我们智慧充盈；无法忘却同学们的热情帮助，使我们温暖有爱。

初心，是坚持本心。被誉为“中国财经管理专家的摇篮”的中财家园哺育了众多优秀的金融后起之秀，秉承“忠诚、团结、求实、创新”的教育理念，滋养和塑造着金融行业的中坚力量。

有一种不可预测的希望，是遇见，有一种心灵深处的悸动，是感恩，有一种矢志不渝的坚守，是初心。祝福中财 MBA 越办越好！



车霄
2015 级全日制 MBA
五矿集团

Cissy Che
Full-Time MBA enrollment 2015
China Minmetals Corporation

Encounter is an unexpected surprise. In the autumn of 2015, I was so fortunate to join the MBA family of CUFU, where I gained cherish friendship from excellent alumni, learned the essence of professional subject, and accumulated valuable experience in self-improvement.

Gratitude is the torture of the soul. The tirelessness teaching of the teachers which broadens our vision could be remembered forever. The GTMBA's cross-culture communication and study and the overseas study tour of NYU which enrich our wisdom could be remembered forever. The enthusiastic help of our school mates which makes us warm and loving could be remembered forever.

Initial heart is to insist on the heart. The CUFU Home, known as the "cradle of China's financial management experts", has nurtured many outstanding financial upstarts, adheres to the educational philosophy of "loyalty, unity, seeking truth and innovation" to nourish and shape the backbone of the financial industry.

An unpredictable hope is a meeting, a kind of instigation in deep heart is gratitude, and an unswerving persistence is the initial heart. Blessing CUFU MBA is getting better and better!