

# 2018届MBA职业发展年报 与2018级在校生情况

Career Development Report  
& Student Profile



中央财经大学 | 商学院

Central University of Finance and Economics | Business school



## 学生基本数据

### The Basic Information of The Students

2018 届毕业生概况		
类别	学制	人数
国际班	2 年	20
全日制班	2 年	60
在职班	2 年	287
Graduation in 2018		
Category	Length of schooling	Number
IMBA	2 years	20
Full-Time	2 years	60
Part-Time	2 years	287

2018 级在校生概况		
类别	学制	人数
国际班	2 年	18
全日制班	2 年	58
在职班	2 年	292
Enrollment in 2018		
Category	Length of schooling	Number
IMBA	2 years	18
Full-Time	2 years	58
Part-Time	2 years	292



招聘实习生、毕业生，洽谈校企合作，获取更多信息，请联系：

Recruit interns and graduates, negotiate university-enterprise cooperation and get more information, please contact:

## 中央财经大学MBA职业发展中心

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电邮：career@cufe.edu.cn

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**MBA Education center, Central University of Finance and Economics(CUFE)**

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**E-Mail:** career@cufe.edu.cn

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# 致辞 / Message

## 尊敬的用人单位：

中央财经大学 MBA 教育中心致力于培养具备全球视野和战略思维能力，拥有金融财务专长，能够推动社会发展的管理人才。统计显示，我校 2018 届 MBA 毕业生主要流向银行、证券、保险、基金、期货等行业领域，从事财务、投资管理等财经类工作职能。毕业生去向突出反映了我校的 MBA 办学特色，并与培养目标高度一致。

我校 MBA 学生是非常优秀的人才群体，他们来自各行各业，有平均 7 年左右的工作经验，超过一半的学生具有财经领域工作背景，有着独特的职业经历和丰富的实践经验。在校学习期间，他们追求卓越、积极向上，勇于开拓创新，富有团队精神。经过 2 年的学习后，他们基础广泛、扎实，专业精强，具有组织指挥生产、经营的应变、判断、决策能力，有着较高的战略眼光和较强的综合业务水平，具备了职业经理人的献身精神和职业道德。

为企业输送优秀人才，提供人力资源支持，是我们义不容辞的责任。我们致力于为企业提供以下服务：建立中财 MBA 学生人力资源库；推荐 MBA 优秀学生；多渠道发布招聘信息、实习信息；举办 MBA 专场招聘会、宣讲与推介会；企业校园形象展示与推广；组织学生参与企业小组咨询项目。

我代表 MBA 教育中心诚挚感谢社会各界对中央财经大学 MBA 项目的关注和支持，热烈欢迎用人单位前来中央财经大学招聘 MBA 优秀学生和暑期实习生。



王瑞华  
中央财经大学商学院院长兼 MBA 教育中心主任

## Dear employers,

The MBA Education Centre of CUF is dedicated to provide programming that cultivates management personnel with an international perspective, strong strategic-thinking skills, expertise in finance and management, and an ability to impel social development. The CUF MBA graduates 2018, mainly engaged in the fields of bank, securities, insurance, fund, IT/Telecom etc, possessing excellent comprehensive quality and operational capability, have already won a high public praise and social reputation after graduation.

Averaged about 7 years of working experience, The MBA students in CUF is an excellent team from varied industry backgrounds, and more than half of them have working experiences in finance field, which contributes to their distinctive professional history and abundant practical experience. Over the 2 years of study in CUF, they pursue steady progress and excellence, entrepreneurial and team spirit, leading to solid theoretical foundation, strong professional skills, the outstanding capabilities of organizing and conducting business, managing emergency, and judging and decision-making. Far-reaching strategic vision and comprehensive professional proficiency they acquired in CUF secure their high devotion and professional ethics required for professional managers.

To provide excellent talents as well as support of human resources are our duty-bound responsibilities. We are devoted to provide the following services: Set up Human Resources Database of CUF MBA students; Recommend excellent MBA students; Release recruitment and intern information with various channels; Conduct MBA recruitment meeting, popularization, and recommendation; Bring forth and popularize enterprise campus image; Organize students to participate in group consulting program for enterprises.

On behalf of all staff of the MBA Education Centre, please allow me to express my most sincere appreciation to any individual and entities who give care or support to the MBA program of CUF, and prospective employers are welcome to recruit excellent MBA graduates or draft summer interns.

Ruihua Wang  
Dean of the Business School and Director of the MBA Education Center, CUF

## 中央财经大学 2018 届 MBA 毕业生职业发展报告 Career Development Report—2018 MBA Graduates

2018 届 MBA 于 2018 年 7 月毕业，他们平均入学年龄 29.5 岁，平均工龄 6.6 年。本次毕业生职业发展调研面向全体 2018 届 MBA 毕业生，问卷有效收回率 97.0%。

The 2018 MBA graduates, with the average enrollment age of 29.5 and the average years of work experience of 6.6, graduated in July 2018. In the graduate career development survey in all the 2018 MBA graduates, we received 97.0% questionnaires in effects.

### 2018 届 MBA 毕业生职业发展主要特点：Major Characteristics of 2018 MBA Graduates

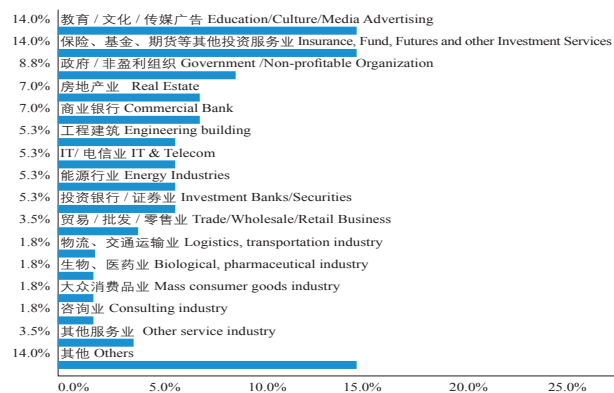
- ◆ **行业流向：**“财经特色”鲜明，金融业从业人数比重大，约占毕业生总人数 48.6%，其中全日制 MBA 金融行业从业人数约占本班人数的 26.3%；同时行业分布呈多元化特点。
- ◆ **工作职能：**从事财务管理 / 会计 / 审计 / 税务、投资顾问 / 投资管理、保险 / 证券 / 期货经纪、私募股权投资 / 风险投资业务等“财经类”工作职能的毕业生占据主导地位，共约占毕业生总人数的 36.4%；同时工作职能分布广泛。
- ◆ **工作地区：**与入学前相比，工作区域更加趋于集中化，90.7% 的毕业生留在北京工作。
- ◆ **薪酬水平：**与入学前相比，整体年薪层次普遍提高，增幅显著，平均年薪 28.1 万元，比入学时提高了 26.0%；最高年薪 300 万元。
- ◆ **单位性质：**毕业生注重工作的社会地位和稳定性，同时看重职业发展空间和待遇，以大型国有企业为主，约占 44.1%；外资、股份制和民营企业比重较大，约占 50.95%。
- ◆ **职位层次：**与入学前相比，职位有了较大提升，高层管理者比重较大，其中董事长 / 总裁、总 / 副总经理、总监、合伙人比例约占 17.6%。
- ◆ **职业转换：**高达 73.7% 的全日制 MBA 实现了行业转换，其中由非金融行业转换到金融行业的比率高达 13.3%；金融行业之间的转化比率为 5%。
- ◆ **Industry Involved,** based on the distinguishing feature of Finance and Economics, a large proportion of the graduates are engaged in financial industry (appr.48.6%). Up to 26.3% of full-time graduates select financial industry as their career direction. Meanwhile, a multi-layered characteristics is presented in industry distribution.
- ◆ **Job Descriptions,** the graduates are qualified for a wide range of positions. The prevailing positions are Financial Management/Accounting/Auditing/Taxation, Investment Consultant/Investment Management, Insurance/Securities/Futures Broker, Private equity investment/Venture Capital and other financial and economics jobs. They accounted for 36.4% of all the graduates.
- ◆ **Working Place,** compared with the locations before studying at CUFU, the locations are more concentrated. Up to 90.7% of graduates work in Beijing.
- ◆ **Payment Level,** the average annual salary of graduates increases by 26 percent to RMB 281,000.00, and the highest annual salary is about RMB300,000.00.
- ◆ **Enterprise Ownership,** as high as 44.1% of graduates choose to serve in huge state-owned business due to the consideration of stability and social status, as well as career advancement and remuneration. Besides, about 50.95% of the graduates choose to work in Joint-Stock enterprise, Private enterprise and Foreign-owned enterprises.
- ◆ **Positional Level,** most graduates have a rise in terms of position after graduation. Managerial positions of middle or high level take up a large proportion. The proportion of senior leadership position, including chairman / president, GM / Vice GM, director and partner is about 17.6%.
- ◆ **Professional Conversion,** up to 73.3% of full-time graduates realized the industry conversion converted the industry successfully. Non-financial industries to the financial industry conversion rate is as high as 13.3%. Inter-financial industry conversion rate is 5%.



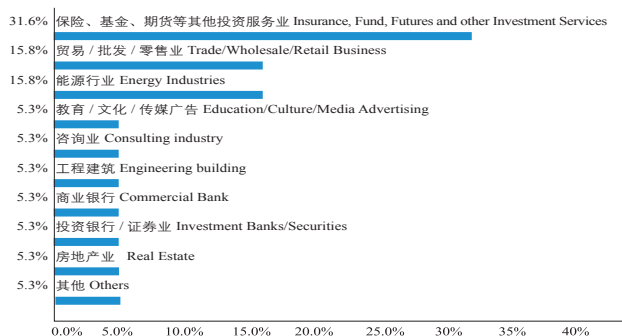
# 中央财经大学 2018 届 MBA 毕业生职业发展报告

## Career Development Report—2018 MBA Graduates

### 工作行业流向分布 Employment Industry Statistics



### 全日制毕业生 Full-time MBA Graduates



### 国际班毕业生 International MBA Graduates



### 在职班毕业生 Part-time MBA Graduates

### 工作职能分布 Job Functions



### 全日制毕业生 Full-time MBA Graduates



### 国际班毕业生 International MBA Graduates

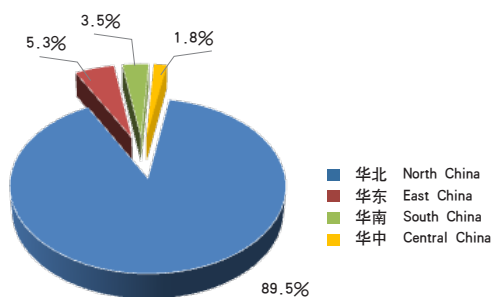


### 在职班毕业生 Part-time MBA Graduates

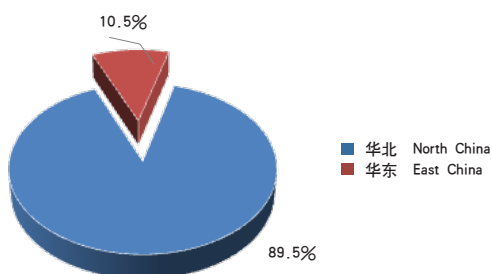
# 中央财经大学 2018 届 MBA 毕业生职业发展报告

## Career Development Report—2018 MBA Graduates

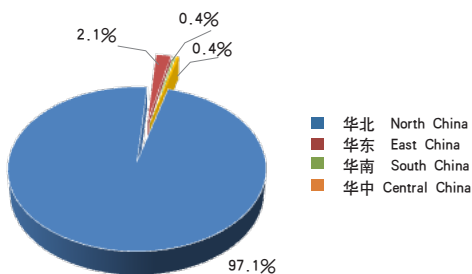
### 工作地区分布 Employment by Location



全日制毕业生 Full-time MBA Graduates

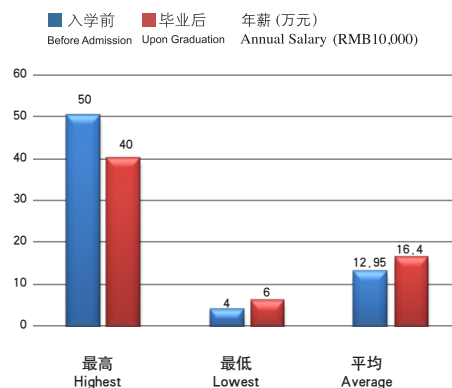


国际班毕业生 International MBA Graduates

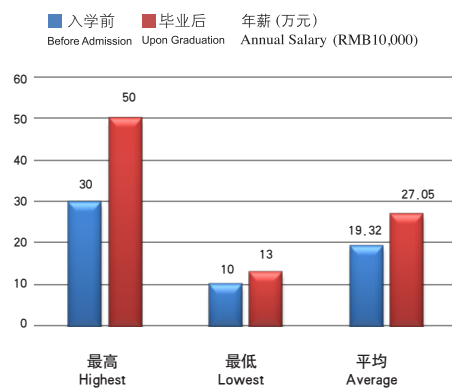


在职班毕业生 Part-time MBA Graduates

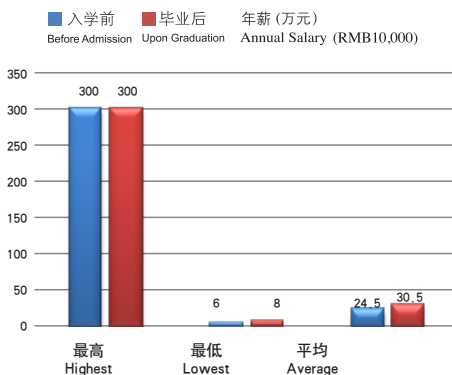
### 毕业生薪资情况 Salary Information



全日制毕业生 Full-time MBA Graduates



国际班毕业生 International MBA Graduates

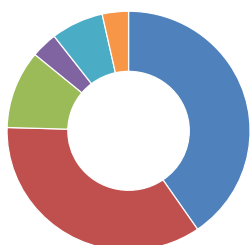


在职班毕业生 Part-time MBA Graduates

# 中央财经大学 2018 届 MBA 毕业生职业发展报告

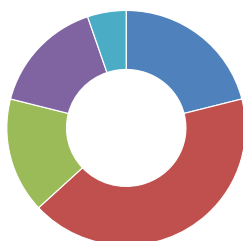
## Career Development Report—2018 MBA Graduates

### 工作单位性质分布 Ownership of Enterprise



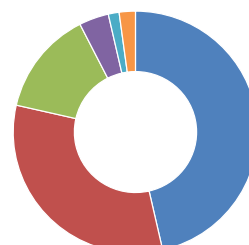
40.4%	国有企业	State-owned
35.1%	民营 / 私企	Private
10.5%	股份制	Joint-stock system
3.5%	外资企业	Foreign
7.0%	政府 / 非盈利性组织	Government / Non-profitable Organization
3.5%	其他	Others

全日制毕业生  
Full-time MBA Graduates



21.1%	国有企业	State-owned
42.1%	民营 / 私企	Private
15.8%	股份制	Joint-stock system
15.8%	外资企业	Foreign
5.3%	政府 / 非盈利性机构	Government / Non-profitable Organization

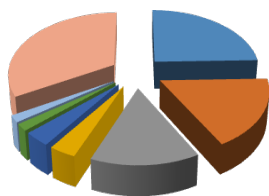
国际班毕业生  
International MBA Graduates



46.4%	国有企业	State-owned
32.1%	民营 / 私企	Private
13.9%	股份制	Joint-stock system
3.9%	外资企业	Foreign
1.4%	政府 / 非盈利性机构	Government / Non-profitable Organization
2.1%	其他	Others

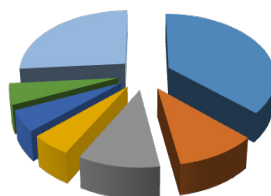
在职班毕业生  
Part-time MBA Graduates

### 工作职位情况分布 Employment Position Information



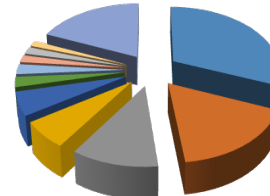
24.6%	经理	Manager
17.5%	主管	Supervisor
14.0%	管理培训生	Management Trainee
3.5%	咨询顾问	Consultant
3.5%	助理	Assistant
1.8%	总 / 副总经理	GM / Vice GM
1.8%	总监	Director
33.3%	其他	Others

全日制毕业生  
Full-time MBA Graduates



36.8%	经理	Manager
10.5%	主任	Director
10.5%	主管	Supervisor
5.3%	助理	Assistant
5.3%	总 / 副总经理	GM / Vice GM
5.3%	总监	Director
26.3%	其他	Others

国际班毕业生  
International MBA Graduates



31.1%	经理	Manager
17.1%	主管	Supervisor
11.1%	总监	Director
6.4%	总 / 副总经理	GM / Vice GM
5.7%	助理	Assistant
2.5%	主任	Director
2.5%	管理培训生	Management Trainee
1.8%	合伙人	partener
1.8%	咨询顾问	Consultant
1.4%	董事长 / 总裁	Chairman/President
18.6%	其他	Others

在职班毕业生  
Part-time MBA Graduates

## 2018 届 MBA 毕业生工作单位 (部分)

### Part of Employers—2018 MBA Graduates

在职主要去向 Part-Time MBA Students	
中国工商银行	Industrial and Commercial Bank of China
中国建设银行	China Construction Bank
中国交通银行	Bank of Communications
中国农业银行	Agricultural Bank of China
中国民生银行	China Minsheng Bank
中国银行	Bank of China
招商银行	China Merchants Bank
光大银行	China Everbright Bank
恒丰银行	Hengfeng Bank
北京银行	Bank of Beijing
北京农商银行	Beijing Rural Commercial Bank
中国人寿财产保险股份有限公司	China Life
中国人民健康保险股份有限公司	PICC Health
国融证券	Guorong Securities
民生证券	Minsheng Securities
方正证券	Founder Securities
光大证券	Everbright Securities
中信证券	Citic Securities
长江证券	Changjiang Securities
国海证券	Sealand Securities
太平洋证券	Pacific Securities
中华人民共和国外交部	Ministry of Foreign Affairs
中华人民共和国工业和信息化部	Ministry of Industry and Information Technology
中国出口信用保险公司	China Export & Credit Insurance Corporation
中国有色矿业集团有限公司	China Nonferrous Metal Mining Co, Ltd
中国核工业集团有限公司	China National Nuclear Corporation
中国华能集团有限公司	China Huaneng Group Co, Ltd
中国移动通信集团有限公司	China Mobile Communications Group Co, Ltd
中国电信集团有限公司	China Telecom
中国航空工业集团有限公司	Aviation Industry Corporation of China, Ltd
北京市审计局	Beijing Municipal Bureau of Audit
北京国融工发投资管理有限公司	Beijing Industrial Development Investment Financial Management Co, Ltd
联想集团	Lenovo
腾讯	Tencent

全日制主要去向 Full-Time MBA Students	
中国邮政储蓄银行	Postal Savings Bank of China
中国农业发展银行	Agricultural Development Bank of China
北京农商银行	Beijing Rural Commercial Bank
天津滨海农村商业银行	Tianjin Binhai Rural Commercial Bank Corporation
中国人寿财产保险股份有限公司	China Life
泰康人寿保险股份有限公司	Taikang Life Insurance Co, Ltd
人保再保险股份有限公司	PICC Reinsurance Company Limited
国信证券	Guosen Securities
华安证券	Huaan Securities
华瑞信托	CR Trust
英大信托	Yingda Trust
华鑫国际信托有限公司	China Fortune International Trust Co, Ltd
北京中京华建联会计师事务所	Beijing Zhongjing Huajianlian Accounting Firm
中央财经大学	CUFE
中国电信集团有限公司	China Telecom
中国船舶重工集团有限公司	China Shipbuilding Industry Group Co, Ltd
中国电子科技集团有限公司	China Electronics Technology Group Corporation
中建方投资发展集团有限公司	China Construction Fangcheng Investment & Development Group Co, Ltd
中粮置地	COFCO Land Holdings Limited
首创置业	Beijing Capital Land
华夏金融租赁有限公司	Huaxia Financial Leasing Co, Ltd
神华物资集团有限公司	Shenhua Material Group Co, Ltd
东方地球物理勘探有限责任公司	Bureau of Geophysical Prospecting INC
清华同方股份有限公司	Tsinghua Tongfang Co, Ltd
远洋集团控股有限公司	Sino-Ocean Group Holding Limited
北京自如生活资产管理有限公司	Beijing Ziru Living Assets Management Co, Ltd



## 2018 级全日制 MBA 在校生情况

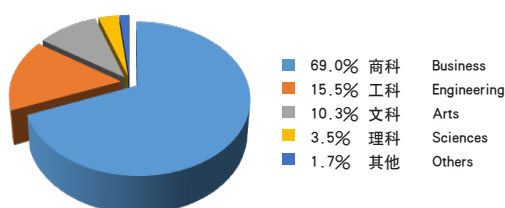
### Student Profile of 2020 Full-Time MBA Students

2018 级全日制 MBA 将于 2020 年 7 月毕业，他们平均入学年龄 28.76 岁，集中实习时间为 2019 年暑假（7—8 月），用人单位可在 2019 年 3—6 月来我校招聘 MBA 暑期实习生。招聘他们从事全职工作的最佳时间段为“2019 年 9 月到 2020 年 6 月”。

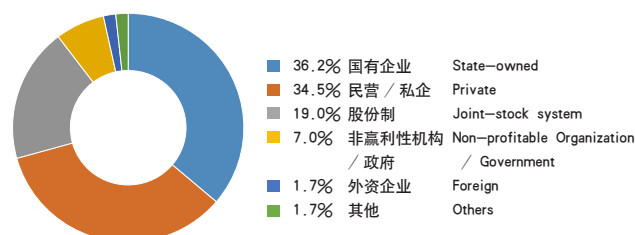
Expected to be graduated in July 2020, 2020 full-time MBA students, with the average admission age of 28.76, can take part in internship during summer vacation from July to August in 2019. Company can recruit interns from March to June in 2019, and the best time of recruiting in full-time position is from September 2019 to June 2020."

#### 主要指标分析 Statistics and Analysis

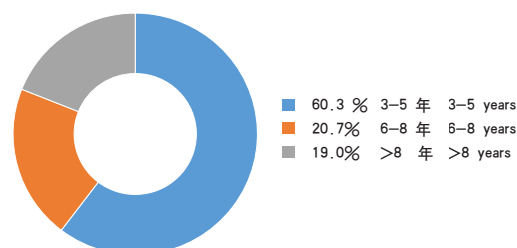
专业背景分布  
Undergraduate Majors



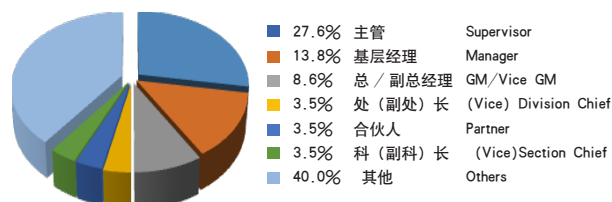
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



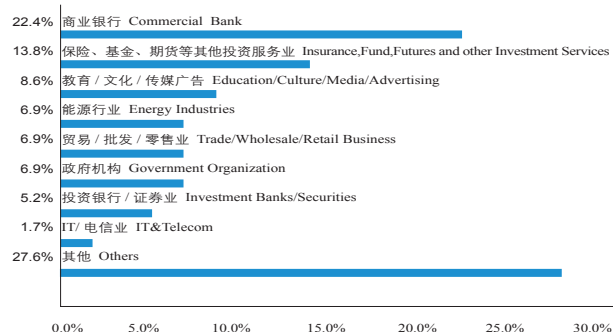
入学前职位分布  
Job Position Before Admission



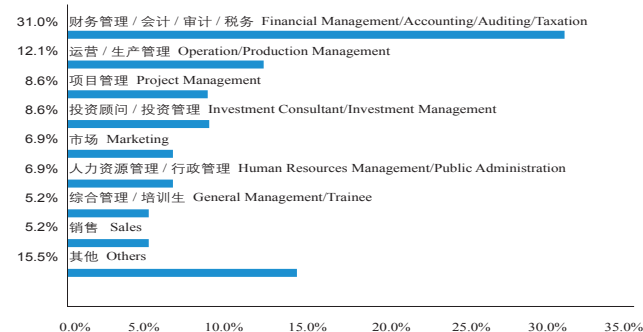
来源地区分布  
Sources of Students

地区	各省市人数					各区百分比
华北	北京 63.8%	河北 6.9%	山西 5.2%	天津 3.5%	79.3%	
华东	安徽 1.7%	江苏 3.5%	山东 5.2%	浙江 1.7%	12.1%	
东北	黑龙江 1.7%				1.7%	
华南	香港 1.7%				1.7%	
西南	四川 5.2%				5.2%	

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



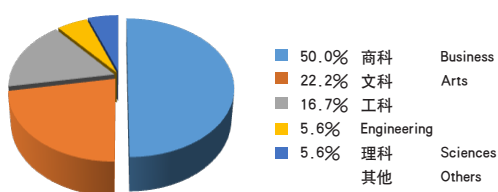
## 2018 级国际班在校生情况 Student Profile of 2020 IMBA Students

2018 级 IMBA 学生将于 2020 年 7 月毕业, 平均入学年龄 30.83 岁。关于他们入学前的专业背景、行业以及工作职能等信息请参看下列图表。

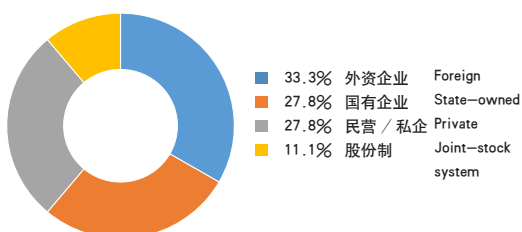
2020 IMBA students, with the average admission age of 30.83, will graduate in July 2020. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

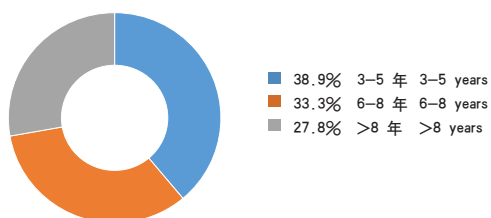
专业背景分布  
Undergraduate Majors



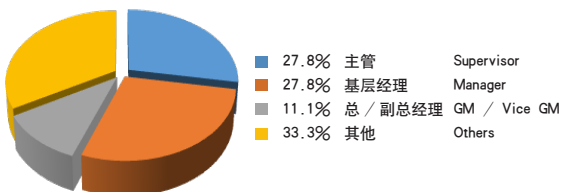
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



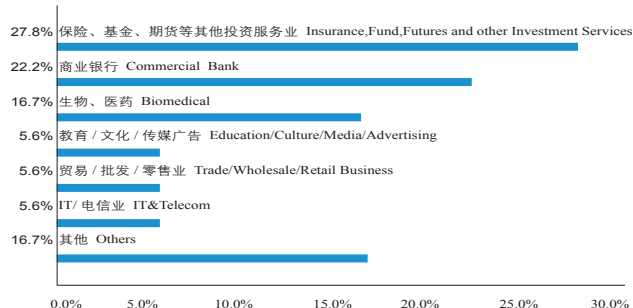
入学前职位分布  
Job Position Before Admission



来源地区分布  
Sources of Students

地区	各省市人数	各区百分比
华北	北京 100%	100%

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



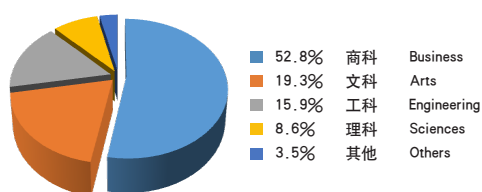
## 2018 级在职 MBA 在校生情况 Student Profile of 2020 Part-Time MBA Students

2018 级 P-MBA 学生将于 2020 年 7 月毕业，平均入学年龄 29.92 岁。关于他们入学前的专业背景、行业以及工作职能等信息，请参看下列图表。

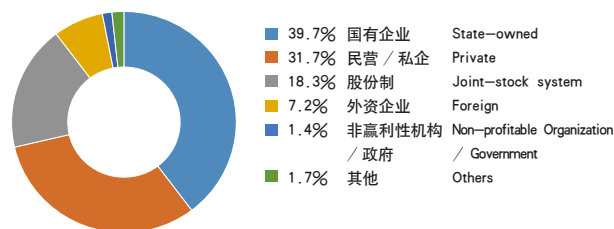
2020 Part-time MBA students, with the average admission age of 29.92, will graduate in July 2020. Please refer to the following charts, with regard to the undergraduate majors, industry background, and job functions, etc.

### 主要指标分析 Statistics and Analysis

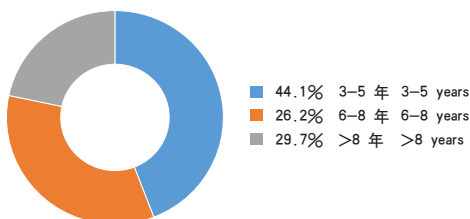
专业背景分布  
Undergraduate Majors



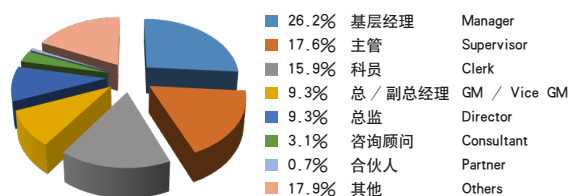
入学前工作单位性质分布  
Ownership of Company Before Admission



入学前工作年限  
Years of Work Experience Before Admission



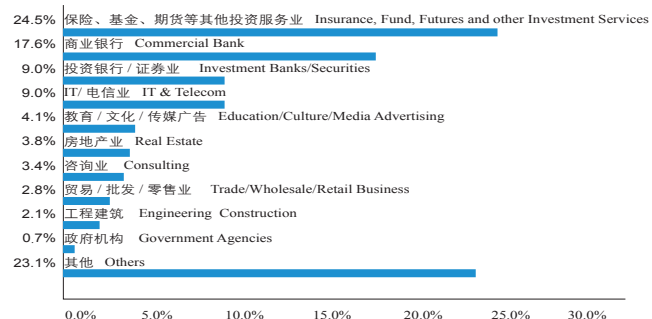
入学前职位分布  
Job Position Before Admission



来源地区分布  
Sources of Students

地区	各省市人数				各区百分比
华北	北京 89.0%	河北 2.4%	山西 1.4%	天津 1.0%	93.8%
华东	上海 1.4%	江苏 0.7%	江西 0.3%	山东 1.0%	3.4%
东北	辽宁 0.7%				0.7%
华南	广东 0.3%				0.3%
华中	河南 1.4%	湖南 0.3%			1.7%

行业背景分布  
Industry Background



入学前职能分布  
Job Functions Before Admission



## 寄语 MESSAGES



李洁  
2016 级全日制 MBA  
中粮置地北京公司

Jie Li  
Full-Time MBA enrollment 2016  
COFCO Land Beijing

中央财经大学作为中国财经“智库”和国内金融行业的人才预备队，每年都为社会源源不断地输送高质量且具备高度社会责任感的优秀人才。我作为中财 MBA 一员，有幸在母校两年的学业实践中参与了案例大赛和跨国咨询项目并顺利完成了行业转换。中财 MBA 强大的校友资源更为在校生提供了充足的实践渠道和行业资源，为每位校友梦想实现的道路上持续赋能。

中财作为中粮置地北京公司校招重点，每年都会为公司输送包括战略投资、房地产经管及管理培训生岗等在内的优秀人才。未来，公司会继续保持与母校的通力合作并拓展合作领域，实现校企价值互补及资源共享。感谢中财 MBA，感恩一路陪伴，未来携手不散！

CUFE, as a “talents tank” of Chinese finance and economics and a reserve team of talents in the domestic financial industry, continuously delivers high-quality and high sense of social responsibility talents to the society every year. As a member of the CUFE MBA, I had the honor to participate the “Cases Contest” and “the Overseas Consulting Project” in my two-year academic practice of my Alma mater, and I successfully completed the industry transformation. The strong alumni resources of the CUFE MBA provide sufficient practical channels and industry resources for students, so as to continuously enable each alumni to realize their dreams.

As the key point of the COFCO Land Beijing Company, the CUFE provide outstanding talents including strategic investment, real estate management and management trainees for the company every year. In the future, the company will continue to maintain full cooperation with alma mater and expand cooperation areas to realize the complementary value and resource sharing between the school and the enterprise. Thanks for the CUFE MBA, and Thanks for accompanying me all the way, and we will hold hand and stick together in the future.



李剑平  
2014 级非全日制 MBA  
中国国际金融股份有限公司

Jianping Li  
Part-Time MBA enrollment 2014  
CICC

中央财经大学的 MBA 教育，紧密结合了学校的财经专业，在金融、财会方面优势突出，为行业培养了大量的人才。在学校的教学安排中，既有缜密扎实的金融行业专业技能培养，也有一线行业专家讲座带来的思想碰撞。

在中央财经大学 MBA 学习期间，我长进了专业知识、提升了组织管理能力，同时也认识了一群良师益友；我的生活和工作从中央财经大学开始，开启了新的篇章。感谢中央财经大学各位师友，祝中央财经大学 MBA 办得越来越好！

The MBA education of CUFE closely combines the school's expertise in finance and economics, with outstanding advantages in finance and accounting, which has cultivated a large number of talents for the industry. In the school's teaching arrangement, there are both rigorous and solid professional skills training in the financial industry, and the collision of ideas brought by the lectures of front-line industry experts.

During the MBA study in CUFE, I have improved my professional knowledge, improved my organization and management ability, and got to know a group of good teachers and helpful friends. My life and work started from the CUFE and opened a new chapter. I would like to thank all the teachers and friends of CUFE, and wish the MBA program of CUFE more and more successful!



戴硕芸  
东兴证券股份有限公司  
北京知春路营业部

Shuoyun Dai  
Dongxing Securities,  
Beijing Zhichun Road Sales Department

中财 MBA 教育中心被誉为“财经黄埔”，通过配备优秀的师资队伍、设置生动的案例教学，为 MBA 学员提供一流的职业教育，为企业培养了优秀的职业经理人和管理人才。中财 MBA 为东兴证券输送了大批优秀的毕业生，为我公司的人才储备作出了突出贡献。

我们非常欢迎中财 MBA 毕业生来我公司发展，希望中财 MBA 教育中心能为我们企业培养和输送更多、更好的优秀人才。

The CUFE MBA Education Center is known as "Huangpu academy in finance and economics". It provides first-class vocational education for MBA students and cultivates excellent professional managers and management talents for enterprises by equipping excellent teaching staff and setting vivid case teaching. The CUFE MBA has provided a large number of outstanding graduates for Dongxing Securities and made a great contribution to the talent reserve of our company.

We do sincerely welcome the CUFE MBA graduates to join us, and hope that the CUFE MBA Education Center can cultivate and deliver more and better talents for our company.